Worthing
BOROUGH COUNCIL

Awarded for excellenc

Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/08/0501/ADV

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992-94

Sign Specialists Ltd
Unit 19
Oxleasow Road
East Moons Moat Industrial Est
Redditch
Worcestershire
B98 ORE

PROPOSAL: Installation of internally illuminated rolled aluminium fascia panel.

LOCATION : 146 - 150 Findon Road Worthing

DATE REGISTERED : 13th May 2008

APPLICANT : Suzuki GB Ltd

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in the drawings entitled Job No. 77049/F/Plan (Revision F) deposited on 13th May 2008 which accompanied the application, or as subsequently amended prior to consideration, is to

GRANT ADVERTISEMENT CONSENT subject to the following conditions for a period of five years or for such other period as may be specified below:-

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

Cont.....

Dated : 30th June 2008

Executive Head of Planning,
Regeneration and Wellbeing

Note: Your attention is drawn to the notes and advice overleaf.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

6. The intensity of illumination of the proposed sign shall not exceed 70 candelas per square metre.

   Reason: In the interests of highway safety and visual amenity.

7. The existing flag advertisements and flag poles between the front elevation of the annex building to which the approved fascia sign would be attached and the highway (Findon Road/A24) shall be removed prior to the installation of the fascia sign hereby approved.

   Reason:- In the interests of visual amenity and in order to improve the cluttered appearance of the garage forecourt.

INFORMATIVES

The decision to grant planning permission has been taken having regard to the saved policies and proposals in the Worthing Local Plan 2003 and the West Sussex Structure Plan 2001 – 2016 set out below, and to all relevant material considerations, including Supplementary Planning Guidance:

Saved Worthing Local Plan Policies 2003

BE1 - Design Quality

Saved West Sussex Structure Plan Policies 2001 – 2016

CH1 - Character
DEV1 - High Quality Development

This information is only intended as a summary of the reasons for grant of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.