Adur District Council

Development Management

Mr Daniel Beare
Lidl UK GmbH
Cowplain Property Office
1st Floor
33 London Road
Cowplain
Hampshire
PO8 8DF

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATION 2007

APPLICATION NUMBER: AWDM/1155/15

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Two externally illuminated advertisement billboards 4.55m high located on northern boundary of the Lidl site facing the railway.

Unit 1 Malthouse Trading Estate Brighton Road Shoreham-By-Sea

in accordance with the Plan and Application No. AWDM/1155/15 submitted to the Council on 10/08/2015 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

GPeck

Gary Peck
Planning Services Manager
Date: 04/11/2015

Adur District Council
Adur District Council, Development Management, Economy Directorate,
Portland House, 44 Richmond Road, Worthing, West Sussex, BN11 1HS
Tel: 01903 221065 Fax: 01903 221072 Minicom: 01903 204500
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CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (1, 7 & 8).*

07. The development hereby permitted shall be carried out in accordance with the following approved plans unless indicated otherwise by any other condition hereby imposed:-

Drawing No. SK100 Rev B Site Plan & Elevations - date received: 10.8.15

Reason: *For the avoidance of doubt and in the interests of proper planning.*

08. No signage hereby approved shall be illuminated outside the hours 7am to 9.30 pm on Mondays to Fridays and 8am and 10pm on Saturdays or Sundays.

Reason: *In the interests of visual amenity and in accordance with the National Planning Policy Framework.*