Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
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ADUR DISTRICT COUNCIL

PLANNING DIVISION
PLAN No.
DATE 9 NOV 2011

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

ublication of applications on planning authority websites.
lease note that the information provided on this application form and in supporting documents may be published on the Authority's website.
you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Paul | Surname: Wrightman

Company name: Team Sport

Street address: C1, Endeavour Place, Coxbridge Business Park
Town/City: Farnham
County: Surrey
Country: United Kingdom
Postcode: GU10 5EH

	Country Code	National Number	Extension Number
Telephone number:		[redacted]	
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Patrick | Surname: Griffin

Company name: DPDS Consulting Group

Street address: 11 Kingsland Court, Three Bridges Road
Town/City: Crawley
County: West Sussex
Country: United Kingdom
Postcode: RH10 1HL

	Country Code	National Number	Extension Number
Telephone number:		01293616112	
Mobile number:			
Fax number:			

Email address: dpds.southeast@dpds.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: Unit 2

Street address: Chartwell Road

Town/City: Lancing

County: West Sussex

Postcode: BN15 8TY

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 517539

Northing: 103839

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

In January 2011 planning consent (ADC/0369/10) was given by to Adur District Council for the change of use at the site from Class B8 storage to a go-kart manufacturing, maintenance, testing and racing centre.
This application seeks advertisment consent for the operating company, Team Sport Karting, to clad the outside of the unit in its corporate colours and pictures to advertise the onsite business.
A pdf presentation has been provided in support of this application that shows the proposed front fascia, side elevations and front canopy/projecting sign. The relevant slides are slides 1,2,4,7,8,9,10,11 and 12. Slides 3,5 and 6 are NOT relevant. Slide 4 Option 2 is the option the applicant wishes to use for the front fascia.
Therefore slide 4 (option 2) shows the proposed front fascia located on the west elevation of the unit and slide 8 shows the canopy/projecting sign from the front fascia also on the west elevation of the unit. Slide 10 shows the side fascia on the northern elevation to the western end of the unit and slide 12 shows the side fascia on the northern elevation to the eastern end of the unit.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 3 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 21/10/2011 To: 21/10/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 8.5 x Width: 30 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 175 cm

The colour of text and background:

White, red and black

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 13.5 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120 cm

The colour of text and background:

Red, orange, white and black

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 13.5 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 120 cm

The colour of text and background:

Red, orange, white and black

Will the sign be illuminated? ○ Yes ◉ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.5 m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 4.5 x Depth: 1.5 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Red, white and black

Will the sign be illuminated? ○ Yes ◉ No

12. Site visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 14/10/2011