Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Worthing Delivery Office, Po Box 35

Address Line 1

Chapel Road

Address Line 2

Worthing Central

Address Line 3

West Sussex

Town/city

Worthing

Postcode

BN11 3AU

Description of site location must be completed if postcode is not known:

Easting (x)

514879

Northing (y)

102886

Description

Applicant Details

Name/Company

Title

Mr

First name

Robert

Surname

Lewis-Brookes

Company Name

Lloyds Banking Group

Address

Address line 1

Lloyds Bank

Address line 2

41/43 South Street

Address line 3

Town/City

Worthing

County

West Sussex

Country

Postcode

BN11 3AU

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Stewart

Surname

Bell

Company Name

Design Alliance Limited

Address

Address line 1

c/o Berry's Accountants

Address line 2

Bowden House

Address line 3

36 Northampton Road

Town/City

Market Harborough

County

Country

United Kingdom

Postcode

LE16 9HE

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Signage refresh consisitng of:
Fascia to long elevation predominantly to South Street
Fascia to short elevation Liverpool Street
Projecting Signs - 2no.
ATM tablets - 3no.
Branch name plates (showing address) - 2no. flanking main entrance

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.44 metres

Width:
22.7 metres

Depth:
0.075 metres

What is the height from the ground to the base of the advertisement?:
3.739 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
22.5 centimetres

What materials will the advertisement be made of?:
Fascia box aluminium construction with narrow acrylic strip at bottom edge; Fascia lozenge aluminium construction with printed acrylic black horse logo; Fascia letters opal acrylic face with aluminium returns.

The colour of text and background:
Fascia box Colour coated 'racing green' (Pantone 3308c); Fascia lozenge colour coated 'highlight green' (Pantone 2270c) with face printed black horse with 'heritage green' (Pantone 342c) flash; Fascia letters white face with 'highlight green' (Pantone 2270c) colour coated returns.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.308 metres

Width:
0.308 metres

Depth:
0.12 metres

What is the height from the ground to the base of the advertisement?:
3.674 metres

What is the maximum projection of the advertisement from the face of the building?:
0.435 metres

What is the maximum height of any of the individual letters and symbols?:
22.5 centimetres

What materials will the advertisement be made of?:
General construction aluminium with face printed acrylic black horse

The colour of text and background:
Faces colour coated 'highlight green' (Pantone 2270c); Returns colour coated 'racing green' (Pantone 3308c); Face printed black horse with 'heritage green' (Pantone 342c) flash; pushed through 10mm with white edge illumination.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
3.725 metres

Depth:
0.075 metres

What is the height from the ground to the base of the advertisement?:
3.369 metres

What is the maximum projection of the advertisement from the face of the building?:
0.075 metres

What is the maximum height of any of the individual letters and symbols?:
30.5 centimetres

What materials will the advertisement be made of?:
Fascia box aluminium construction with narrow acrylic strip at bottom edge; Fascia lozenge aluminium construction with printed acrylic black horse logo; Fascia letters opal acrylic face with aluminium returns.

The colour of text and background:
Fascia box Colour coated 'racing green' (Pantone 3308c); Fascia lozenge colour coated 'highlight green' (Pantone 2270c) with face printed black horse with 'heritage green' (Pantone 342c) flash; Fascia letters white face with 'highlight green' (Pantone 2270c) colour coated returns.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.41 metres

Width:
0.665 metres

Depth:
0.06 metres

What is the height from the ground to the base of the advertisement?:
1.824 metres

What is the maximum projection of the advertisement from the face of the building?:
0.06 metres

What is the maximum height of any of the individual letters and symbols?:
12.7 centimetres

What materials will the advertisement be made of?:
Back panel aluminium; Front panel acrylic.

The colour of text and background:

Back panel colour coated 'highlight green' (Pantone 2270c); Front panel 'racing green' (Pantone 3308c); White back-illuminated letters; flush with panel; Lozenge printed flush 'highlight green' (Pantone 2270c); Face printed black horse with 'heritage green' (Pantone 342c) flash.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.42 metres

Width:
0.3 metres

Depth:
0.03 metres

What is the height from the ground to the base of the advertisement?:
0.42 metres

What is the maximum projection of the advertisement from the face of the building?:
0.03 metres

What is the maximum height of any of the individual letters and symbols?:
8 centimetres

What materials will the advertisement be made of?:
Di-bond - aluminium faced comnposite panel

The colour of text and background:
Colour coated 'racing green' (Pantone 3308c); Black horse logo and lozenge flush printed colours to match; Branch address in white text.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ATM tablets - 3no.
Branch nameplates (showing address) - 2no.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see attached
DA2581-2000-0 - Lloyds - Worthing - South St - BN11 3AU - Existing Elevation

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

08/09/2025

To Date

08/09/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- [ ] Yes
- [x] No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Stewart Bell

Date

26/06/2025