D E S I G N & A C C E S S S T A T E M E N T

Project ID:	DA2581
Project Name	Lloyds Bank Plc. Fascia Programme
Project Address	Lloyds Bank, 41/43 South Street, Worthing, BN11 3AU

DESIGN & ACCESS STATEMENT

1. Introduction

This Design and Access Statement accompanies an application for listed building consent and advertisement consent for the replacement of existing signage at Lloyds Bank, a Grade II* listed building located within the South Street Conservation Area. The proposal seeks to update the bank's external signage in line with current branding, while preserving the architectural integrity and historic character of the building.

2. Design Principles

a) Design Rationale. The proposed signage reflects Lloyds Bank's updated corporate identity while maintaining sensitivity to the building's heritage status. The design has been carefully considered to ensure minimal visual intrusion and full respect for the building's architectural features.
b) Materials and Detailing
    i. Signage will be fabricated using high-quality, non-reflective materials appropriate for a historic setting.
    ii. Colours will be muted and complementary to the existing façade.
    iii. No illumination is proposed, in keeping with the conservation area's character.
c) Fixing Method
    i. All signage will be affixed using non-invasive methods, avoiding damage to historic masonry or architectural detailing.
    ii. Existing fixing points will be reused wherever possible.

3. Access Considerations

This proposal does not alter the building's access arrangements. The signage replacement is external and does not affect:

- Entrances or exits
- Circulation routes
- Accessibility for disabled users
- Emergency egress

The building will remain fully accessible to staff and customers throughout the works.

4. Impact on Heritage and Conservation

The building is listed Grade II* for its architectural and historic significance, notably its elaborate Victorian façade and prominent townscape presence. The proposed signage:

- Respects the proportions and detailing of the existing elevations

- Avoids any physical or visual harm to the listed fabric

- Maintains the building's contribution to the South Street Conservation Area

The proposal aligns with the principles of the National Planning Policy Framework (NPPF), particularly Paragraphs 199–202, and adheres to guidance from Historic England on signage in historic environments.

5. Conclusion

The proposed signage replacement is a modest and respectful intervention that supports the continued use of the building as a financial institution. It has been designed to preserve the building's historic character and ensure compliance with national and local planning policy. The works will enhance the building's legibility and function without compromising its architectural or heritage value.