Debbie Johnson

From: Planning
Sent: 20 January 2015 17:24
To: Planning
Subject: Comments for Planning Application AWDM/1750/14

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 5:27 PM on 20 Jan 2015 from Ms Lois Ellett-Pawson.

Application Summary

Address: Basepoint Business Centre Little High Street Shoreham-By-Sea West Sussex BN43 5EG

Proposal: Application for advertisement consent to display "Ropetackle" lettering in addition to "Basepoint" lettering on east, north and south elevations

Case Officer: Peter Barnett

Click for further information

Customer Details

Name: Ms Lois Ellett-Pawson

Email: [redacted]

Address: 54 West Street Shoreham-by-Sea

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Planning Application

Reasons for comment:
- Design
- Other

Comments: The proposed design, whilst including the reinstated word Ropetackle, is still confusing for anyone trying to locate the Ropetackle area or the Ropetackle Centre. Basepoint signage is too over-dominant on all of the facades. Seems rather greedy, given the high number of complaints and this being a retrospective request for planning permission - probably down to cost considerations - reluctance to spend any more on signage or rework the Basepoint sign. The scale of both signs needs more consideration given the historic significance of the area.