AWDM/0658/12 Rec'd 23/05/12

Planning Services, Adur District Council

Civic Centre,
Ham Road,
Shoreham-by-Sea,
West Sussex,
BN43 6PR

Tel : (01273) 263222 (calls may be recorded)
website : www.adur.gov.uk
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ADUR DISTRICT COUNCIL

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.*
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Tesco Stores Ltd

Street address: Tesco House, Delamere Road

Town/City: Cheshunt

County: Hertfordshire

Country: United Kingdom

Postcode: EN8 9SL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: David | Surname: Farage

Company name: bmd Architects

Street address: 5 Maidstone Buildings Mews, 72 - 76 Borough High Street

Town/City: London

County: Greater London

Country: United Kingdom

Postcode: SE1 1GN

	Country Code	National Number	Extension Number
Telephone number:		020 7357 6885	103
Mobile number:			
Fax number:			

Email address: david.farage@bmdarchitects.co.uk

ADUR & WORTHING PLANNING SERVICES

PLAN	AWDM/0658/12
DATE VALID	24 MAY 2012

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Tesco Stores Ltd, Holmbush Centre

Street address: Upper Shoreham Road

Town/City: Shoreham-by-Sea

County: West Sussex

Postcode: BN43 6TD

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 523411

Northing: 106540

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Proposed signage to Click & Collect facility

How many of the following type of advertisements are you applying for?

Fascia sign(s): 7 | Projecting or hanging sign(s): 1 | Hoarding(s): 0 | Other:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 16/07/2012 To: 16/07/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 1

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 3.400 x Width: 2.500 x Depth: 0 metres

What materials will the sign be made of?

Vinyl on Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 36 cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 4

What is the height from the ground to the base of the advertisement (in metres)? 1.40 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.0 x Width: 0.7 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 6

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 2.4 x Width: 2.0 x Depth: 0 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

Varies

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 7

What is the height from the ground to the base of the advertisement (in metres)? 0.96 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.2 x Width: 1.2 x Depth: 0.01 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 10

What is the height from the ground to the base of the advertisement (in metres)? 1.4 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.0 x Width: 0.7 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

White text on red background (RAL 2002)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 11

What is the height from the ground to the base of the advertisement (in metres)? 0.955 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1.49 x Width: 1.725 x Depth: 0 metres

What materials will the sign be made of?

Vinyl applied onto metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 13 cm

The colour of text and background:

Red text on white background (RAL 9010)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Sign 13

What is the height from the ground to the base of the advertisement (in metres)? 1.1 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 0.84 x Width: 0.595 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 7.5 cm

The colour of text and background:

Varies

Will the sign be illuminated? ○ Yes ◉ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

Sign 12

What is the height from the ground to the base of the advertisement (in metres)? 2.76 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 0.13 x Width: 1.88 x Depth: 0.01 metres

What materials will the sign be made of?

Sign No. 12 - Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 7 cm

The colour of text and background:

Black on Yellow background (RAL 1023)

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.6 m

What is the maximum projection of the advertisement from face of building (in metres)? - m

What are the dimensions of the proposed advertisement? Height: 0.26 x Width: 0.885 x Depth: 0.01 metres

What materials will the sign be made of?

Metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 80 cm

The colour of text and background:

Blue on White

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 23/05/2012