Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

New Broadway

Address Line 2

Tarring Road

Address Line 3

Town/city

Worthing

Postcode

BN11 4HP

Description of site location must be completed if postcode is not known:

Easting (x)

513488

Northing (y)

103334

Description

1 New Broadway, Tarring Road, Worthing, West Sussex,BN11 4HP
and
2-3 New Broadway, Tarring Road, Worthing, West Sussex,BN11 4HP

Applicant Details

Name/Company

Title

Ms

First name

Yolanda

Surname

Mansell

Company Name

DFC Proprty Management

Address

Address line 1

2-3 New Broadway

Address line 2

Tarring Road

Address line 3

Town/City

Worthing

County

West Sussex

Country

United Kingdom

Postcode

BN11 4HP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Andrew

Surname

Waugh

Company Name

Xeyet Ltd

Address

Address line 1

16 Rectory Close

Address line 2

Address line 3

Town/City

Ashington

County

Country

United Kingdom

Postcode

RH20 3LP

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia sign to fit on two elevations 5209mm and 24290mm x 920mm high. Manufactured as an LED back illuminated tray in RAL 7016 Anthracite composite aluminium with White composite aluminium back trays (sign will over hang the windows). Graphics to be fret cut and flush inlayed in opal and blue (to match Pantone 300c) Perspex. As per drawing No AW06012301 and AW06012302.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.75 metres

Width:
29.499 metres

Depth:
0.14 metres

What is the height from the ground to the base of the advertisement?:
2.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.17 metres

What is the maximum height of any of the individual letters and symbols?:
0.634 centimetres

What materials will the advertisement be made of?:
Composite aluminium and acrylic

The colour of text and background:
White text on a dark grey background

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
500 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing Fascia Signs 1 New Broadway.pdf
Existing Fascia Signs 2-3 New Broadway.pdf

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2023

To Date

30/06/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊘ Yes
◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

AWDM/0049/23

Date (must be pre-application submission)

08/03/2023

Details of the pre-application advice received

Agreement of what is likely to be accepted

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Andrew Waugh

Date

18/05/2023