

Fwd: NH/26/16861 - AWDM/0713/26 – Petrol Filling Station - HR - NH response 20/07/26

Reps and Consults



Planning -

20 Jul 2026, 14:43 (2 days ago)

to me

Planning | Adur & Worthing Councils
01903 221065 | <http://www.adur-worthing.gov.uk>

----- Forwarded message -----

From: **Nigel De Wit** <Nigel.DeWit@nationalhighways.co.uk>

Date: Mon, 20 Jul 2026 at 14:31

Subject: NH/26/16861 - AWDM/0713/26 – Petrol Filling Station - HR - NH response 20/07/26

To: Planning - <planning@adur-worthing.gov.uk>

Cc: Planning SE <planningse@nationalhighways.co.uk>, Vesna Raicic <Vesna.Raicic@nationalhighways.co.uk>

This message was sent from outside Adur & Worthing Councils

[Allow sender](#) | [Block sender](#)

For Attention of: Jo Morin, Adur & Worthing Councils

Your Reference: AWDM/0713/26 – Petrol Filling Station, Arundel Road, Salvington, Worthing

Proposal: Advertisement Consent for the erection of 2 x freestanding, internally illuminated, one-sided, digital advertisement displays

Our Reference: NH/26/16861

Dear Jo,

Thank you for your email of 29 June 2026 consulting National Highways regarding the above referenced advertisement consent application.

We are concerned about the safety, reliability, and operational efficiency of the Strategic Road Network (SRN), in this case the A27 in the vicinity of the site.

We have reviewed the application and submitted documents.

Given the proximity of the signs to the SRN (within falling distance) we require additional information to demonstrate that the advertisement signs would not present an unacceptable safety risk to users of the highway at this location.

Collision Analysis

STATS 19 Collision Analysis for the most recent five-year period is required. This is required to understand the extent to which collisions have occurred at this location.

Structural Assessment

We need to understand the category of the structure to determine the technical approval process that needs to be followed.

The designer of the signs needs to clearly identify the category of the structure having regard to sections 3.4-3.10 of the Design Manual for Roads and Bridges (DMRB) CG 300 document: <https://www.standardsforhighways.co.uk/search/042f72af-d5e7-4b60-8229-eaeb7e36ab91>.

Once the designer has notified National Highways of the category of the structure, we can then advise of the technical approval process that needs to be followed.

Given the need for additional information, we **recommend that advertisement consent is not granted for a period of three months until 20 October 2026**. This is to provide time for the applicant to address the points raised in this email.

This recommendation can be replaced, renewed, or reviewed during the three-month period, or at its end, dependent on progress made with regards to the outstanding matters.

Should you or any others have any queries regarding our response, please contact us via planningse@nationalhighways.co.uk.

Kind regards,

Nigel De Wit MRTPI, Spatial Planner
South East Region, Operations Directorate
National Highways

Mobile: 07751 730 517

Web: <http://www.nationalhighways.gov.uk>

For information about our engagement with the planning system please visit <https://highwaysengland.co.uk/our-work/planning-and-the-strategic-road-network-in-england/>

This email may contain information which is confidential and is intended only for use of the recipient/s named above. If you are not an intended recipient, you are hereby notified that any copying, distribution, disclosure, reliance upon or other use of the contents of this email is strictly prohibited. If you have received this email in error, please notify the sender and destroy it.

National Highways Limited | General enquiries: 0300 123 5000 | National Traffic Operations Centre, 3 Ridgeway, Quinton Business Park, Birmingham B32 1AF | <https://nationalhighways.co.uk> | info@nationalhighways.co.uk

Registered in England and Wales no 9346363 | Registered Office: Three Snowhill, Snowhill Queensway, Birmingham, B4 6GA

Consider the environment. Please don't print this e-mail unless you really need to.

