WEST SUSSEX COUNTY COUNCIL **DATE: 12/06/2012**
STRATEGIC PLANNING CONSULTATION

FROM: Ian Hayward **TO: Adur & Worthing Councils**
FAO: Peter Barnett

SUBJECT: AWDM/0460/12 - Application for advertisement consent to display 1 x externally illuminated sign to front wall of house and 1 x externally illuminated signboard at entrance in connection with proposed cattery business. LOCATION OF SIGN AT ENTRANCE MOVED.

68, Old Shoreham Road, Lancing, West Sussex, BN15 0QZ

CONSULTATION DATE: 06/06/2012

RECOMMENDATION:

Advice	✓	**Modification**		**More Information**	
Objection		**No Objection**		**Refusal**	

S106 contribution: £n/a

This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals which include up to 5 residential units or extensions to single units accessed from roads that do not form part of the Strategic Road Network (SRN). As such the comments provided by Local Development should be considered to be advice only, with respect to this planning application.

This proposal has been considered by means of a desktop study, using the information and plans submitted with this application, in conjunction with other available map information.

West Sussex County Council was consulted previously on Highway Matters for this planning application and issued a response on 02/05/2012, to which no concerns were raised and advice given on the highway boundary in this location. Since this response the applicant has provided further information of the location of the signs.

Upon inspection of the latest plans (0112/03a & Site Plan 0112/01b) it appears that these signs will be erected in locations which are under the control of the applicant. I can confirm that these locations are not areas considered to be publicly maintained highway.

It does not appear that there have been any changes to the luminance levels to the proposed illuminated sign and therefore no concerns would be raised.

No anticipated highway safety concerns.

Ian Hayward
Strategic Planning