Rec'd 13-3-13

Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

T.P. OFFICE COPY

Adur & Worthing councils

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

PP - 02333357

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Lloyd's Banking Group

Street address: Canons House
Canons Way

Town/City: Bristol

County: Avon

Country: UK

Postcode: BS99 7LB

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Miss | First Name: Amy | Surname: Smith

Company name: Blaze Neon

Street address: 5 Patricia Way
Pysons Road

Town/City: Broadstairs

County: Kent

Country:

Postcode: CT10 2XZ

	Country Code	National Number	Extension Number
Telephone number:		01843 601075	
Mobile number:			
Fax number:			

Email address: Amys@blazeneon.com

ADUR & WORTHING
PLANNING SE
AWDM/ 0312/13
DATE VALID 13 MAR 2013

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 24 Suffix:

House name: Lloyds TSB Bank Plc

Street address: North Road

Town/City: Lancing

County: West Sussex

Postcode: BN15 9AB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 518245

Northing: 104469

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Internally Illuminated Mitred 'Lite Shard'
2 off Internally Illuminated Projecting Sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 13/03/2013 To: 13/03/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.682 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.278 m

What are the dimensions of the proposed advertisement? Height: 0.800 x Width: 6.755 x Depth: 0.278 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 1 - Internally Illuminated Mitred 'Lite Shard'

What is the maximum height of any of the individual letters and symbols (in centimetres)? 4.000 cm

The colour of text and background:

Green & White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

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What is the height from the ground to the base of the advertisement (in metres)? 3.682 m

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Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.268 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.650 m

What are the dimensions of the proposed advertisement? Height: 0.650 x Width: 0.650 x Depth: 0.090 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 2 - 2 off Internally Illuminated Projecting Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)? 3.770 cm

The colour of text and background:

Green, Black, White & Silver

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.268 m

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What are the dimensions of the proposed advertisement? Height: 0.650 x Width: 0.650 x Depth: 0.090 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 2 - 2 off Internally Illuminated Projecting Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)? 3.770 cm

The colour of text and background:

Green, Black, White & Silver

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 540.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 13/03/2013