ADUR & WORTHING
COUNCILS

The Occupier
75 - 77 High Street
Shoreham-by-sea
West Sussex
BN43 5DE

Application Number:	AWDM/1214/25
Our reference:	AWAP/0025/25
Please ask for:	Peter Barnett
Direct Line:	01903 221310
Date:	12th January 2026

Dear Sir/Madam,

LAND AT: **Land South Of 70, High Street, Shoreham-by-sea, West Sussex**

PROPOSED DEVELOPMENT: **Two digital 75-inch LCD display screens, one on each side of the Street Hub unit.**

APPLICATION REFERENCE: **AWDM/1214/25**

PLANNING INSPECTORATE NUMBER: **APP/Y3805/Z/25/3376762**

APPEAL START DATE: **8th January 2026**

APPEAL BY: **Verity Cheyne**

I am writing to let you know that an appeal has been made to the Secretary of State for the Department for Communities and Local Government (DCLG) in respect of the above proposal, following the Council's decision to refuse to grant advertisement consent.

The appeal will be determined on the basis of **written representations**. The procedure to be followed is set out in Part 1 of the Town and Country Planning (Appeals) (Written Representations Procedure)(England) Regulations 2009, as amended by The Town and Country Planning (Appeals) (Written Representations Procedure and Advertisements) (England) Regulations 2013.

As this appeal is proceeding under the **Minor Commercial Appeals Service**, there is no opportunity for you to submit further comments. We will however forward copies of all representations made to us in relation to the application, before it was determined, on to the Planning Inspectorate and the appellant. The Inspector appointed by the Secretary of State will consider these representations when determining the appeal. You have a right to withdraw any representations you made so that they are not taken into consideration by the Inspector. If you wish to do so you should make this request to the Planning Inspectorate within 4 weeks of the appeal's starting date **8th January 2026**. You can do this online at https://acp.planninginspectorate.gov.uk. If you do not have access to the internet, you can write (quoting the appeal reference) to:

Temple Quay House
2 The Square
Bristol

Adur & Worthing Councils, Development Management, Economy Directorate,
Portland House, 44 Richmond Road, Worthing, West Sussex, BN11 1HS
Tel: 01903 221065 Email: planning@adur-worthing.gov.uk
Web: www.adur-worthing.gov.uk

BS1 6PN

The appeal documents can be inspected online at https://www.adur-worthing.gov.uk/planning/applications/view/. An explanatory booklet "Guide to taking part in planning appeals" is available online at https://www.gov.uk/government/publications/planning-appeals-procedural-guide

Information provided in your representation will be published. This may include your name and address, but personal telephone numbers and email addresses and signatures of individuals will be removed. If you object to publication in this way, please contact the Planning Inspectorate

The Planning Inspectorate aims to deal with appeals which follow the procedure described above within 8 weeks of the appeal starting date. The Planning Inspectorate will publish copies of the appeal decisions online at https://acp.planninginspectorate.gov.uk the appeal decision will also be available online at https://www.adur-worthing.gov.uk/planning/applications/view/

Yours faithfully

Peter Barnett
Principal Planning Officer