marketing@planningportal.gov.uk / 0117 372 8403
G/08 Temple Quay House
Bristol
BS1 6PN

PLANNING PORTAL

PLANNING

PLAN No.	A0c1043808
DATE RECEIVED	04 SEP 2008

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address		2. Agent Name and Address	
Title:		Title:	
First name:		First name:	
Last name:		Last name:	
Company (optional):	FROSTS	Company (optional):	FUTURAMA LTD
Unit:		Unit:	
House number:		House number:	
House suffix:		House suffix:	
House name:		House name:	OLYMPIA HOUSE
Address 1:	69-75 BRIGHTON ROAD	Address 1:	METRO PARK 45
Address 2:		Address 2:	MIDDLETON GROVE
Address 3:		Address 3:	
Town:	SHOREHAM ON SEA	Town:	LEEDS
County:		County:	WEST YORKSHIRE
Country:		Country:	
Postcode:	BN43 6RT	Postcode:	LS11 5TY

3. Site Address Details

Please provide the full postal address of the application site.

Unit: | House number: | House suffix:

House name: FROSTS

Address 1: 69-75 BRIGHTON ROAD

Address 2:

Address 3:

Town: SHOREHAM ON SEA

County:

Postcode (optional): BN43 6RT

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: | Northing:

Description:

VEHICLE SALES AND REPAIR

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes please provide details:

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the Council? ☐ Yes ☒ No

If Yes, please provide details:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2x WALL SIGNS, 3x FASCIA SIGNS
2x SETS IND. ILLUM LETTERS
3x NON-ILLUM. ENTRANCE PANELS
1x TOTEM SIGN

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	THREE
Application for a projecting or hanging sign(s)	
Application for a ~~hoarding~~(s) TOTEM	ONE.
Other *	SEVEN.

you selected Other, please describe:

2x WALL SIGNS, 3x ENTRANCE PANELS
2x SETS INDIVIDUAL ILLUM. LETTERS

8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From DATE OF DETERMINATION To FIVE YEARS HENCE date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement A & C	Advertisement B, E & J	Advertisement F & H
Type:	INDIVIDUAL LETTERS	FASCIA SIGNS	WALL SIGNS
a) The Height from the ground to the base of the advertisement (in metres)	2.6 MTRS	2.300M (MIN) 4.00M (MAX)	2.600M
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	1.860M x 500MM	6620MM x 900MM x 240MM	900MM x 970MM x 150MM
c) The maximum height of any of the individual letters and symbols (in metric)	500MM	500MM	500MM
d) The colour of the text and background	WHITE	BLUE/WHITE GOLD/RED	BLUE/WHITE GOLD/RED
e) Materials of the proposed sign(s)	ALUMINIUM ARRYLIC	ALUMINIUM ARRYLIC.	ALUMINIUM ARRYLIC
f) The maximum projection of advertisement from the face of the building	100MM	240MM	150MM
Will any of the sign(s) be illuminated	Yes ☒ No ☐	Yes ☒ No ☐	Yes ☒ No ☐
f Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination internally illuminated/externally illuminated)	INTERNAL	INTERNAL	INTERNAL
h) illuminance levels (cd/m²)	WILL NOT EXCEED 400 cd/M²	WILL NOT EXCEED 400 cd/M²	WILL NOT EXCEED 400 cd/M²
i Will the illumination be static or intermittent?	STATIC	STATIC	STATIC

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From DATE OF DETERMINATION To FIVE YEARS HENCE date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1, 2 & F	Advertisement M	Advertisement 3
Type:	ENTRANCE PANELS	TOTEM SIGN	
a) The Height from the ground to the base of the advertisement (in metres)	FREESTANDING	FREESTANDING	
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	600MM x 2·100MM x 60MM	1·300MM x 5·4MM x 350MM	
c) The maximum height of any of the individual letters and symbols (in metric)	200MM	900MM	
d) The colour of the text and background	BLUE/WHITE/RED GOLD/SILVER	BLUE/WHITE GOLD/RED	
e) Materials of the proposed sign(s)	ALUMINIUM GLASS STEEL	ALUMINIUM GLASS STEEL	
f) The maximum projection of advertisement from the face of the building	FREESTANDING	FREESTANDING	
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☒ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)		INTERNAL	
h) illuminance levels (cd/m²)		WILL NOT EXCEED 400 cd/M²	
i) Will the illumination be static or intermittent?		STATIC	

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

3 copies of a completed and dated application form: ☑

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. 3 copies of each drawing should be provided: ☑

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. 3 copies of each description should be provided: ☑

3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☑

3 copies of other plans and drawings or information necessary to describe the subject of the application: ☑

The correct fee: ☑

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant: [redacted] Or Agent: [redacted] Date DD/MM/YYYY): 22/08/2008 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:

Country code:	Mobile number (optional):

Country code:	Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
0113	270 5595	—

Country code:	Mobile number (optional):

Country code:	Fax number (optional):
0113	277 1143

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☐ Agent ☒ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name: Telephone number:

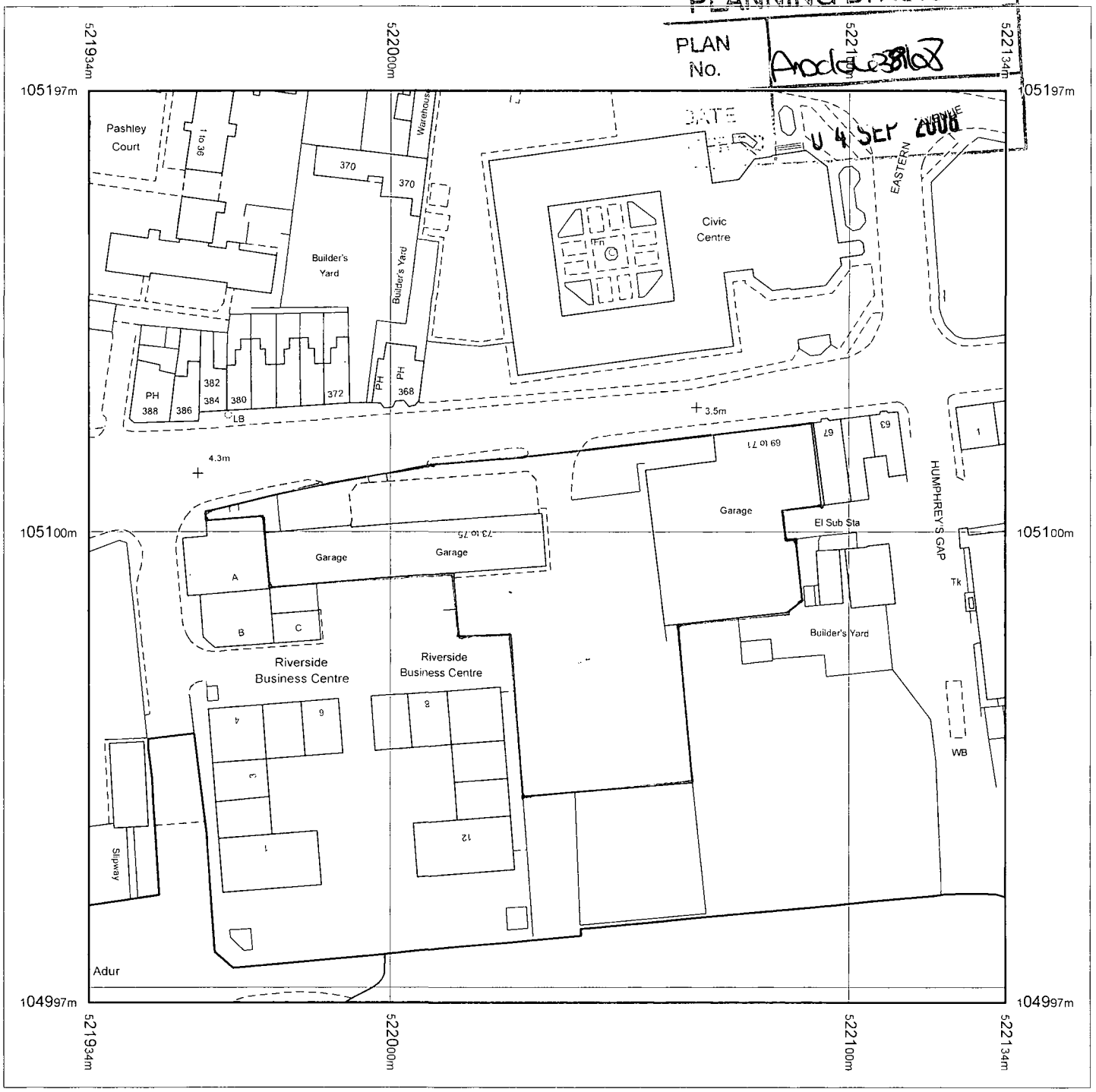
Email address:

$Date: 2007/05/11 09:53:51 $ $Revision: 1.15 $

Ordnance Survey®

OS Sitemap®

COUNCIL
PLANNING DIVISION
PLAN No. Arodc 38168
DATE 04 SEP 2008



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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.

Metres
0 20 40
Scale 1:1250

Supplied by: **Blackwells**
Serial number: 01123100
Centre coordinates: 522034.13 105096.75

Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site: www.ordnancesurvey.co.uk

Frosts

69-75 Brighton Road

Shoreham on Sea

BN43 6RT

DUR DISTRICT COUNCIL
PLANNING DIVISION
PLAN No. Ashc/38108
DATE RECEIVED 04 SEP 2008

Workshop

Parts & Storage

Shared Reception

Elevation D

H

G

F

Bodyshop

Elevation C

E

Saab Showroom

Elevation B

D

C

Elevation A

A

B

M

L

Vauxhall Showroom

Chevrolet Showroom

Elevation E

I

J

K

BRIGHTON ROAD

Main Road/Elevation

Entrance/Exit

GME
Frosts
Futurama Signs Ltd,Olympia House,Middleton Grove,Leeds,LS11 5TY,Tel:0113-2705595 Fax 0113-2771143
09-05-08 / GH /© Westiform / Version 1.
WO 101506 / GM 147

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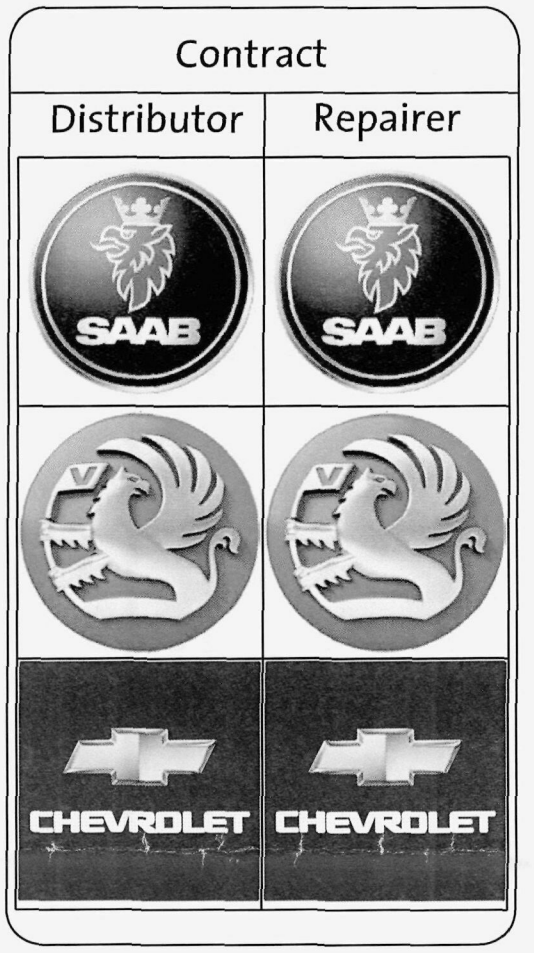
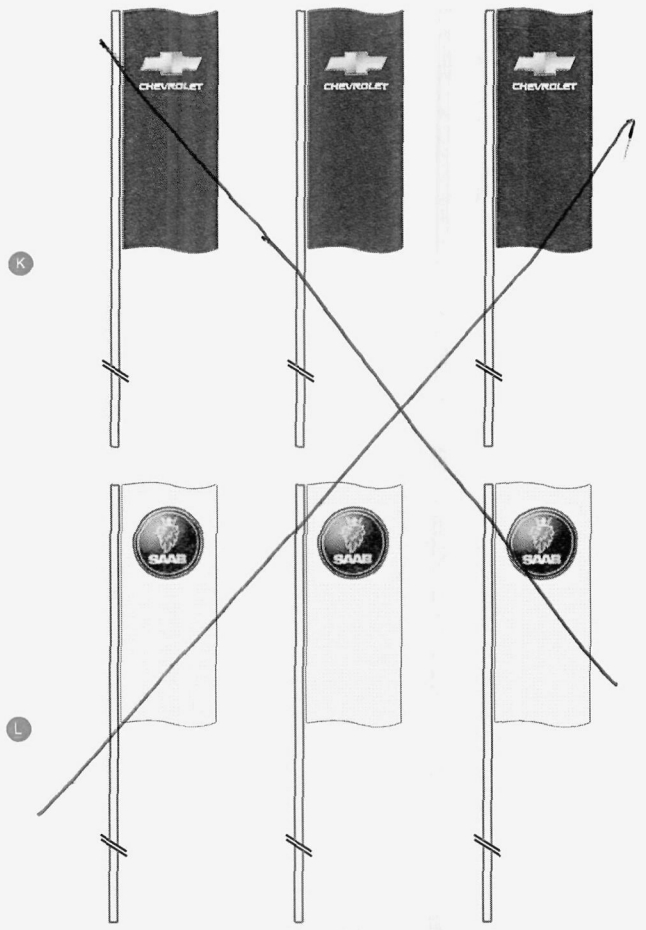
ADUR DISTRICT COUNCIL
PLANNING DIVISION
PLAN No. Adc1238/68
DATE RECEIVED 04 SEP 2008

ARTWORK



FROSTS
69-75 BRIGHTON ROAD
SHOREHAM ON SEA
BRIGHTON
BN43 6RT

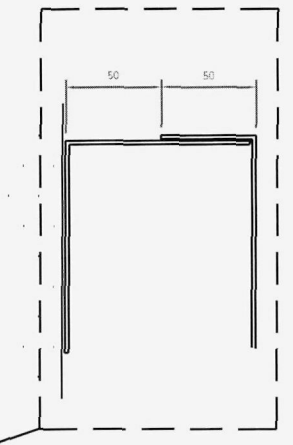
DUR DISTRICT COUNCIL
PLANNING DIVISION
PLAN No.
DATE
04 SEP 2008



K

L

3 No 1200 x 3000 Flags (Supplied by others) on 8000 Poles.
(It is the Retailers responsibility to obtain the correct planning consent & source the flags from the appropriate suppliers)



G



H

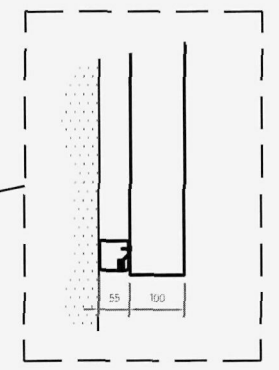


900 x 970 Logo sign,
Wall Mounted,Internally illuminated.

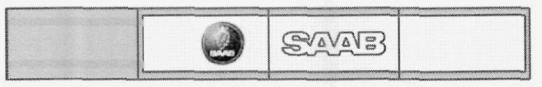
A Frosts

C Frosts

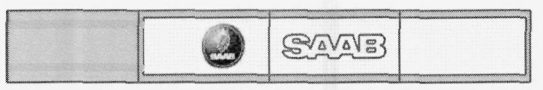
500 x 1860 Dealer name internally illuminated by neon tubes.



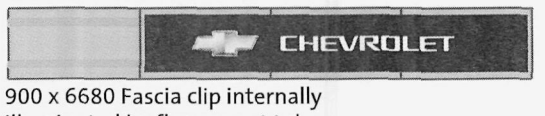
B



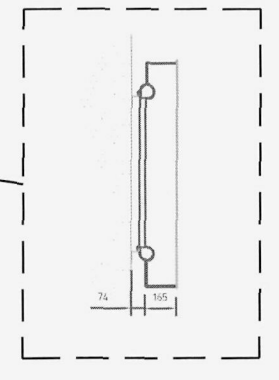
E



J



900 x 6680 Fascia clip internally illuminated by flourescent tubes.



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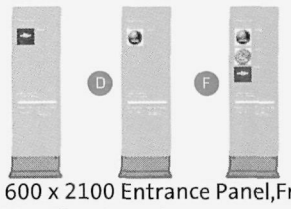
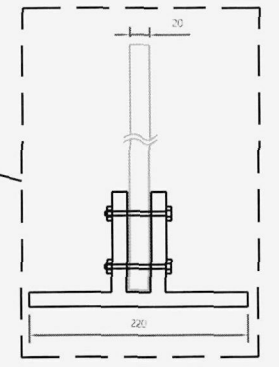


D

F

600 x 2100 Entrance Panel,Freestanding
Non illuminated.



M



1300 x 5400 Pylon,Internally
Illuminated by flourescent tubes.

GME
Frosts
Futurama Signs Ltd,Olympia House,Middleton Grove,Leeds,LS11 5TY,Tel:0113-2705595 Fax 0113-2771143

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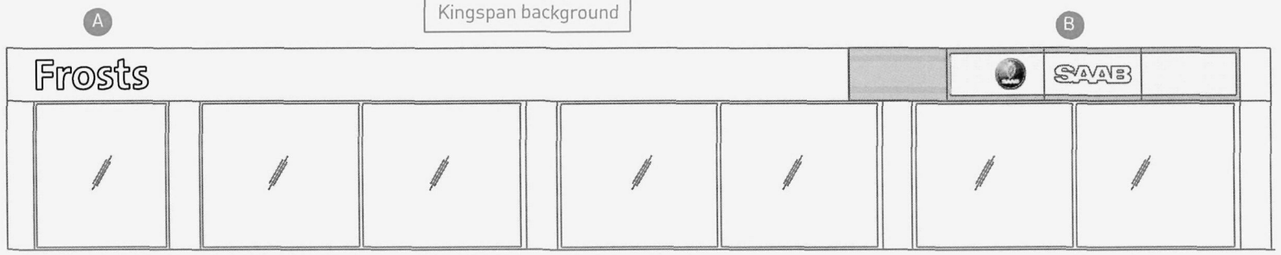
Dealer to supply new Kingspan background

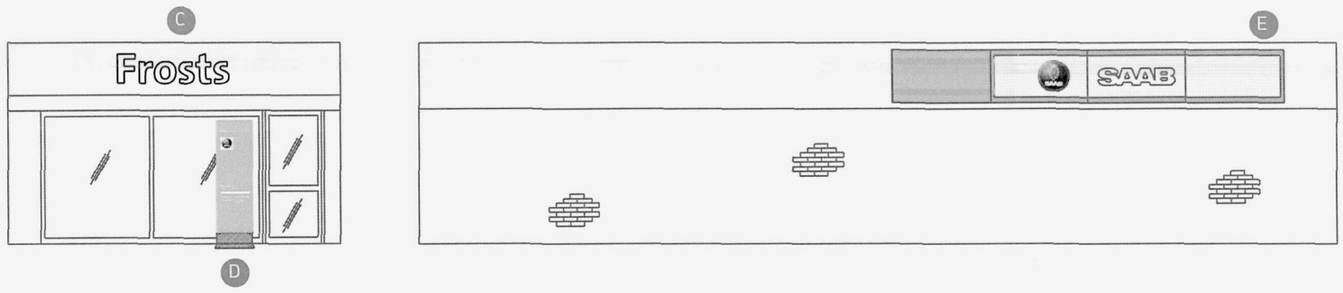
ELEVATION A
SCALE 1:100





PLANNING DIVISION
PLAN No. A06/0038/68
DATE U 4 SEP 2008

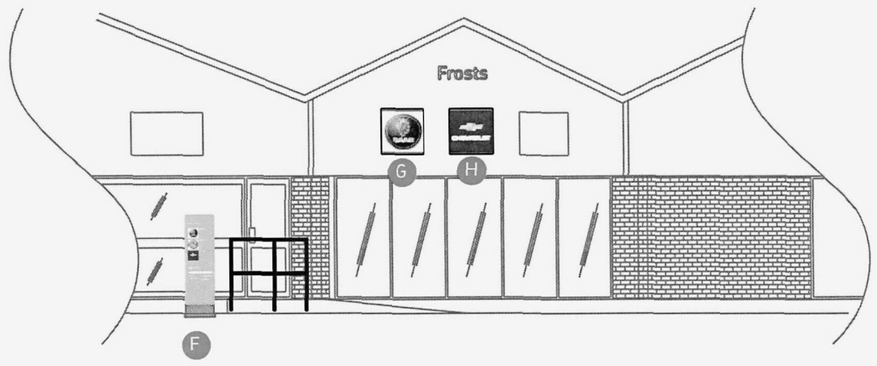
ELEVATION B
SCALE 1:100



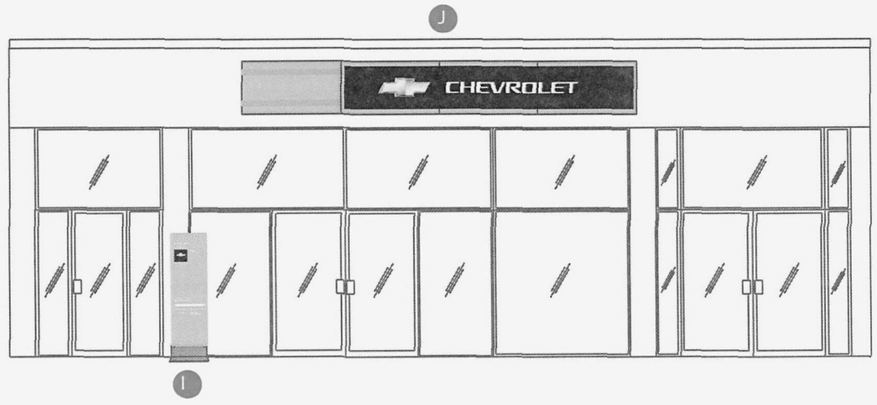




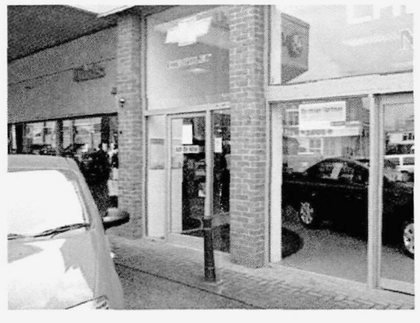
ELEVATION C
SCALE 1:125



ELEVATION D
SCALE 1:100









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