Worthing
BOROUGH COUNCIL

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Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/08/0613/FULL

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT PROCEDURE ORDER 1995

Mr Peter Williams
HLN Architects Ltd
21/22 Neptune Court
Vanguard Way
Cardiff
South Glamorgan CF24 5PJ

PROPOSAL: Installation of new shop front.

LOCATION : 16 Goring Road Worthing

DATE REGISTERED 10th June 2008

APPLICANT : HSBC Bank Plc

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing Nos. SCDFAS001B, HSBC015-10B, 20-101 and 2, 20-221 and 2, (22)227A, site plan and Design and Access Statement which accompanied the application, or as subsequently amended prior to consideration, is to

REFUSE PERMISSION for the reason(s) that:-

1. The proposed shopfront, by reason of its poor design and proportions, does not relate sympathetically to the architectural form and character of the building of which it forms a part, and would appear over-dominant and visually intrusive within the street scene, thereby detrimental to the visual amenities of this shopping area. Thus, the proposal is contrary to Saved Policies BE1 of the Worthing Local Plan 2003 as well as the Worthing Borough Council Supplementary Planning Guidance: Design Wise, Design Principles of Shopfronts and Signs, and Policies CH1 and DEV1 of the West Sussex Structure Plan 2001-2016.

Cont.....

Dated : 4th August 2008

Executive Head of Planning,
Regeneration and Wellbeing

Note: Your attention is drawn to the notes and advice overleaf.

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INFORMATIVES

This information is only intended as a summary of the reasons for refusal of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.