

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 29/07/2026 11:51 AM from Mr J Philipps.

Application Summary

Address: Land North Of 14 Wallace Parade Goring Road Worthing West Sussex

Proposal: Proposed installation of 1no. new BT Street Hub, incorporating 2no. digital LCD advertisement screens

Case Officer: Jo Morin

[Click for further information](#)

Customer Details

Name: Mr J Philipps

Email:

Address:

Comments Details

Commenter
Type: Member of the Public

Stance: Customer objects to the Planning Application

Reasons for
comment:

- Design
- Loss of General Amenity
- Other
- Overdevelopment
- Privacy Light and Noise

Comments: I object to this application on the following grounds:

As a frequent visitor, I object to these installations on the following grounds:

- Visually intrusive and unsightly blemish to the character of the local area.
- Clutter on pavement contrary to Clean Streets Charter.
- Likely to attract graffiti and antisocial behaviour despite the promise of monitoring it.
Who will pay for the security, cleaning, repairs and maintenance?
- Obstacle for mobility impaired, sight impaired and push-chairs. Each installation could limit the flow of pedestrian movement.
- Designed to be deliberately distracting, together with the huge bulky, solidity of the structure, the hubs could cause problems for road safety with pedestrians, cyclists and drivers not having a clear view of each other.
- Unnecessary advertising, primarily an advertising hoarding with a cursory phone/ wifi/ etc attached.
- WHO DOES IT SERVE? The proposals may bring free ultrafast public Wi-Fi, 5G small-cell mobile connectivity, free UK calls, free device charging, an emergency services button, environmental sensors, insight counting, and public messaging capabilities. Nowadays what is the usefulness? Most people have their own mobile phones for connectivity.
- The applicant has not provided sufficient justification that the Street Hub is necessary.
- Excessively large illuminating screens that will disturb and negatively impact insects, moths, bats and birds, contrary to any 'Biodiversity Net Gain' plan.
- Constantly changing screens, an assault on the senses.
- There are plenty of studies now showing eye damage caused by the blue light on screens. Do we really need yet more?

Energy consumption. Who pays for the power to support the operation 24hrs/day? How can the increase in energy be justified in view of Sustainability / Net Zero goals? The council should be aiming to reduce energy consumption, not adding energy guzzling Street Hubs at a time when many are struggling to pay their electricity bills.

Kind regards

