Comments for Planning Application AWDM/1563/16

1 message

planning@adur-worthing.gov.uk <planning@adur-worthing.gov.uk> 15 December 2016 at 08:41
To: planning@adur-worthing.gov.uk

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 8:43 AM on 15 Dec 2016 from Mr T Cutler.

Application Summary

Address:	Unit 1 Church House 29 East Street Shoreham-By-Sea West Sussex BN43 5ZD
Proposal:	Advertisement Consent for new advertisement signage to front elevation including internally illuminated fascia sign for Quality Dental.
Case Officer:	Eve Hearsey

Click for further information

Customer Details

Name:	Mr T Cutler
Email:	[redacted]
Address:	11 Church Street, Shoreham-By-Sea, West Sussex BN43 5DQ

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Design - Privacy Light and Noise
Comments:	Church House is one of the town's finest buildings. Like a few of the other fine buildings around St Mary's it is already looking rather unloved. Plastic or illuminated signs are bound to damage the appearance and the mood not only of this building but of the area. Several nearby commercial buildings operate well-designed signage schemes, with attention paid to the colour temperature of lights, their size, typography, and so on. Church House should take a leaf from their books. Neighbours and visitors do not want this conservation area spoiled by brash illumination and the creep of unimaginative signage. Is there an aesthetic strategy for Shoreham town centre and the conservation area? If not I suggest that one should be drawn up. This is not a difficult or expensive thing to do.