



WORTHING BOROUGH COUNCIL

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PLANNING REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (GENERAL PERMITTED DEVELOPMENT) (AMENDMENT) (ENGLAND) ORDER 2015

APPLICATION NUMBER: AWDM/0643/26

Details of Development

PROPOSED INSTALLATION OF 1NO. NEW BT STREET HUB, INCORPORATING 2NO. DIGITAL LCD ADVERTISEMENT SCREENS

Location of Development

LAND NORTH OF 14 WALLACE PARADE GORING ROAD WORTHING WEST SUSSEX

In pursuance of their powers under the above-mentioned Act and Order the Council hereby notify you that they REFUSE to permit the above development, in accordance with the application and relevant correspondence registered on 29th June 2026.

The reasons for the Council's decision to refuse to permit the development are stated on the schedule overleaf.

Gary Peck
Head of Planning & Development
20/08/2026

SCHEDULE

Reasons for Refusal

01. By reason of its prominent siting, size, height, form, bulk and excessive illumination the proposed Street Hub would be an intrusive and dominant feature within the street scene, and its strident appearance harmful to local character and amenity. The proposal is therefore contrary to policies DM5 and DM6 of the Worthing Local Plan and the relevant policies of the NPPF.
02. By reason of its prominent siting, size and excessive illumination the proposed Street Hub would increase the risk of distraction to highway users to the detriment of highway safety on this part of Goring Road close to its junction with Brooklyn Avenue and would therefore be contrary to policy DM6 of the Worthing Local Plan and the relevant policies of the NPPF.

Informatives / Notes to Applicant

01. For the avoidance of doubt this refusal relates to the following drawings/plans:-.

Reference/Drawing Number	Version	Date Rec
BT STREET HUB ANTI SOCAIL BEHAVIOUR MANAGEMENT PLAN	VERSION 3	29.06.2026
BT OVEREXPOSURE AND GLARE EVALUATION	MARCH 2025	29.06.2026
PROPOSED BT STREETHUB ELEVATIONS	003 A	29.06.2026
BT STREET HUB PRODUCT STATEMENT	V2.2 NOV 2025	29.06.2026
SCREENSHOT STREETHUB	05	29.06.2026
SCREENSHOT STREETHUB	07	29.06.2026
SCREENSHOT STREETHUB	08	29.06.2026
SCREENSHOT STREETHUB	09	29.06.2026
ILP THE BRIGHTNESS OF ILLUMINATED ADVERTS INC DIGITAL DISPLAYS	PLG 05/23	29.06.2026
BT DECLARATION OF CONFIRMITY WITH PUBLIC RF EXPOSURE GUIDELINES	WRT-111	29.06.2026
MITIE BT STREET HUB PLANNING AND ADVERTISING APPLICATION PLANNING STATEMENT	WRT-111	29.06.2026
SITE LOCATION MAPS	001 A	29.06.2026
EXISTING AND PROPOSED ELEVATIONS	003 A	29.06.2026
PROPOSED SITE PLAN	002 A	29.06.2026

02. The Local Planning Authority has acted positively and proactively in determining this application by identifying matters of concern with the proposal and determining the application within a timely manner, clearly setting out the reasons for refusal.

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YOUR ATTENTION IS DIRECTED TO THE FOLLOWING NOTES FROM THE ABOVE ORDER. THEY ARE FOR INFORMATION ONLY AND DO NOT PRETEND TO SET OUT THE WHOLE OF THE LAW ON THE SUBJECT. IT WOULD BE WELL FOR YOU TO CONSULT YOUR SOLICITOR IF YOU ARE IN ANY DOUBT

Appeals to the Secretary of State

1. If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town and Country Planning Act 1990.
2. If you want to appeal, then you must do so within six months, 12 weeks for a minor commercial (shop front) of the date of this notice. Appeals can be made online at: <https://www.gov.uk/appeal-planning-decision> If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.
3. The Secretary of State can allow a longer period for giving notice of an appeal, but he will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.
4. The Secretary of State need not consider an appeal if it seems to him that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements to the provisions of any development order and to any directions given under a development order.
5. In practice, the Secretary of State does not refuse to consider appeals solely because the local planning authority based their decision on a direction given by him.
6. If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. [Further details are on GOV.UK](#).

Purchase Notices

7. If either the local planning authority or the Secretary of State refuses permission to develop land or grants it subject to conditions, the owner may claim that he can neither put the land to a reasonably beneficial use in its existing state nor render the land capable of a reasonably beneficial use by the carrying out of any development which has been or would be permitted.
8. In these circumstances, the owner may serve a purchase notice on the District Council in whose area the land is situated. This notice will require the Council to purchase his interest in the land in accordance with the provisions of Part VI of the Town and Planning Act 1990.
9. Further correspondence about this application should quote the reference number at the top right hand corner of the form.
10. Where this notice conveys approval or permission, conditional or unconditional, please note that the decision given does not purport to convey any consent or approval which may be required under the Building Act and Building Regulations, or any other legislation.

Reduced time for making a planning appeal where enforcement action is being taken

Where an enforcement notice has been served in relation to the same, or substantially the same, development as in the planning application no earlier than 2 years before the date the application was made, the period for receiving a planning appeal is within 28 days of the date on the planning application decision notice or of the date by which the LPA should have decided the application.

However, the LPA may formally decline to determine a retrospective planning application for permission for any development contained within a pre-existing enforcement notice served on or after 6 April 2012, where that notice was issued before the application was received by the LPA (see above). There is no right to make a planning appeal in such circumstances.

Where an enforcement notice was served in relation to the same, or substantially the same, development after the decision notice on the application was issued or after the end of the period the LPA had to determine the application, the period for receiving a planning appeal is within 28 days of the date the

enforcement notice was served (unless this would extend the period beyond the normal 12 weeks or 6 months deadline).