SHEET 1

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)								
	Advertisement 1		Advertisement 2		Advertisement 3	
Type:	S01 - BRAND TOTEM		S02 - BRAND TOTEM		S03 - DIRECTIONAL SIGNAGE	
a) The height from the ground to the base of the advertisement (in metres)	0m		0m		1.9m	
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	5.0x1.5x0.25		5.0x1.2x0.25		0.5+2.0x0.01	
c) The maximum height of any of the individual letters and symbols (in metric)	0.43 - LOGO 0.17 - LETTERING		LOGO - 0.5m LETTERING - 0.07m		LETTERING - 0.07	
d) The colour of the text and background	TEXT - SILVER BACKGROUND - BROWN		TEXT - WHITE BACK - BLACK.		TEXT - BLACK BACK - WHITE	
e) Materials of the proposed sign(s)	STEEL		STEEL		STEEL	
f) The maximum projection of advertisement from the face of the building	N/A		N/A		N/A	
Will any of the sign(s) be illuminated	Yes ☑	No ☐	Yes ☑	No ☐	Yes ☐	No ☑
If Yes for any of the proposed signs, answer g), h) and i)						
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNALLY		INTERNALLY			
h) illuminance levels (cd/m^2)	250		250			
i) Will the illumination be static or intermittent?	STATIC		STATIC			

SHEET 2

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)			
	Advertisement 1	Advertisement 2	Advertisement 3
Type:	SC4 - DIRECTIONAL SIGNAGE	S05 - BRAND TOTEM	S06 - BRAND ENTRANCE AREA.
a) The height from the ground to the base of the advertisement (in metres)	1.9m	0.m	0m
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	0.5 x 2.0 x 0.01	4.0 x 1.6 x 250	2.8 x 3.7 x 0.25
c) The maximum height of any of the individual letters and symbols (in metric)	LETTERING - 0.07	LOGO - 0.88 LETTERING - 0.08	LOGO - 0.28 LETTERING 0.09
d) The colour of the text and background	TEXT - BLACK BACK - WHITE	TEXT - BLACK BACK - RED	TEXT - SILVER BACK - BRUSH
e) Materials of the proposed sign(s)	STEEL	STEEL	STEEL
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes ☐ No ☑	Yes ☑ No ☐	Yes ☑ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)		INTERNAL	INTERNAL
h) illuminance levels (cd/m²)		50	250
i) Will the illumination be static or intermittent?		STATIC	STATIC

SHEET 3

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FO1 | FO2 FLAG.	VAUXHALL LOGO ON FACARE	HYUNDAI LOGO ON FACARE
a) The height from the ground to the base of the advertisement (in metres)	0	6.62	6.62
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	8m	LOGO - 1.2 DIAMETER. TEXT - 3.8 x 0.375 x 0.035	LOGO - 0.82 x 1.6 TEXT - 0.58 x 4.07 x 0.035
c) The maximum height of any of the individual letters and symbols (in metric)	FLAG - 1.0 x 4.0	0.375 - TEXT @1.2 - LOGO	0.82
d) The colour of the text and background	TEXT - BLAK BACK - WHITE	LOGO - RED TEXT - WHITE	SILVER
e) Materials of the proposed sign(s)	METAL POLE PRINTED FLAG	RIGID PVC	RIGID PVC
f) The maximum projection of advertisement from the face of the building	N/A	0.035	0.035
Will any of the sign(s) be illuminated	Yes ☐ No ☑	Yes ☐ No ☑	Yes ☐ No ☑
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m^2)			
i) Will the illumination be static or intermittent?			