Worthing
BOROUGH COUNCIL

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Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/07/1447/FULL

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING GENERAL DEVELOPMENT PROCEDURE ORDER 1995

Mr Nick Lowe
Done Brothers (Cash Betting) Ltd
Spectrum 56-58 Benson Road
Birchwood
Warrington WA3 7PQ

PROPOSAL:	Installation of 2 individual aluminium powder coated shop fronts (one coloured red and one coloured white) in connection with subdivision of Nos. 28-30 Goring Road (28 Goring, A2 use; 30 Goring Road, A1 use).
LOCATION :	28 and 30 Goring Road Worthing
DATE REGISTERED	3rd December 2007
APPLICANT :	Done Brothers (Cash Betting) Ltd

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing No. 526BF-28SF/Revision 1, which accompanied the application, or as subsequently amended prior to consideration, is to

REFUSE PERMISSION for the reason(s) that:-

1. The proposed shop front and fascia panel to No. 28 Goring Road, (in connection with the proposed betting office) would introduce an unsympathetic and unduly intrusive feature in relation to Nos. 28 and 30 Goring Road and the surrounding shopping parade, and as such, would be detrimental to the character and visual amenities of this shopping area, contrary to Saved Policies CH1 and DEV1 of the West Sussex Structure Plan 2001 - 2016 and Saved Policy BE1 of the Worthing Local Plan 2003.

INFORMATIVES

This information is only intended as a summary of the reasons for refusal of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.

Dated : 28th January 2008

Assistant Director (Planning Services)

Note: Your attention is drawn to the notes and advice overleaf.