Adur District Council

Planning, Regeneration and Wellbeing

Mr Aaron Morgan
W H Smith Ltd
Greenbridge Road
Swindon
Wiltshire
SN3 3LD

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0052/12

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Installation of non-illuminated timber fascia sign (to replace metal tray sign)

9 East Street Shoreham-By-Sea West Sussex BN43 5ZE

in accordance with the Plan and Application No. AWDM/0052/12 submitted to the Council on 17/02/2012 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 05/04/2012

PTO

ADUR DISTRICT COUNCIL

Adur District Council, Planning Services, Portland House,
Richmond Road, Worthing, West Sussex, BN11 1LF
Tel: (01903) 221065 Fax: (01903) 221072
Minicom: (01903) 204500 DX: 142965 Worthing 10
web: www.adur.gov.uk

CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (7 & 8)*

07. Within 2 months of the date of this permission, the existing metal sign board will be removed and the timber fascia sign as shown in the approved plans Sheet 01 and Sheet 02 received 17.02.12. shall be displayed in its place, unless otherwise agreed in writing by the Local Planning Authority.

Reason: *To preserve the character and appearance of the conservation area and to comply with 'saved' policy AB19 of the Adur District Local Plan.*

08. The development hereby permitted shall be carried out in accordance with the following approved plans:-

Drawing No: Sheet 00 1:1250 Site Location Plan and 1:500 Block Plan. Date Received: 17.02.12.
Drawing No: Sheet 01. Date Received: 17.02.12.
Drawing No: Sheet 02. Date Received: 17.02.12.

Reason: *For the avoidance of doubt and in the interests of proper planning.*