ADUR
DISTRICT COUNCIL

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Development Control

Application Number: ADC/0200/10

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Mr Clive West
Insignia Projects Ltd
Marlowe Innovation Ltd
Marlowe Way
Ramsgate
Kent
CT12 6FA

On behalf of: Mr Richard Yeates

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Replacement signage including partly halo- illuminated fascia sign and externally-illuminated projecting sign

35 - 37 High Street Shoreham-by-Sea West Sussex BN43 5DD

in accordance with the Plan and Application No. ADC/0200/10 submitted to the Council on 09/06/2010 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing

Date: 19/07/2010

CONDITIONS

01. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

02. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

03. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

04. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

05. No advertisement shall be sited or displayed so as to obscure, or hinder, the ready interpretation of any road, traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

06. The colour of the fascia panel shall match the colour of the existing building as closely as possible in accordance with a sample to be submitted to and approved in writing by the local planning authority prior to the sign hereby approved being displayed.

Reason: *To preserve the character and appearance of the Conservation Area having regard to policy AB19 of the Adur District Local Plan.*

02. This consent relates to the following approved plans date stamped received 9 June 2010:
1:1250 scale Location Plan, SAN01-H1-001, SAN01-P1-001, SAN01-V1-001, SAN01-AT-001
and the following approved plans date stamped received 8 July 2010:
Proposed Elevations, Photographic Representation, SAN01-L2-001, SAN01-L4-001.

Reason: *For the avoidance of doubt and in the interests of proper planning.*