ADUR
DISTRICT COUNCIL

Civic Centre, Ham Road, Shoreham-by-Sea, West Sussex, BN43 6PR
Tel: (01273) 263222 Fax: (01273) 263203 (Calls may be recorded)
www.adur.gov.uk DX 59765 Shoreham-by-Sea
e-mail: developmentcontrol@adur.gov.uk

Development Control

Application Number: ADC/0441/10

TOWN AND COUNTRY PLANNING ACT, 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

Mr Leslie Gregg
Ashleigh Signs Ltd
Ashleigh House
1 Marsh Street
Rothwell
Leeds
West Yorkshire
LS26 OAG

On behalf of: Mr Jon Guise

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby REFUSE EXPRESS CONSENT to the following display of (an) advertisement(s):

Retrospective application for 2 No externally illuminated 'V shape' signs 1.193m high set within car park area

Miller And Carter 43 Manor Road Lancing West Sussex

as shown on Plan and Application No. ADC/0441/10 submitted to the Council on 11/11/2010.

The reasons for the Council's decision to refuse to permit the above works are specified hereunder.

Note to Applicant

James Appleton
Executive Head of Planning, Regeneration and Wellbeing Date: 05/01/2011

SCHEDULE

Reasons for Refusal

01. The signboards, by reason of their size, siting, method of display and illumination, form unduly prominent features in the street scene which, in combination with the other signage around the premises, give rise to a cluttered appearance to the detriment of the visual amenities of the Conservation Area.