Planning Services, Adur & Worthing Councils

Portland House,
44 Richmond Road,
Worthing,
West Sussex,
BN11 1HS

Tel : 01903 221065
websites : www.adur.gov.uk or www.worthing.gov.uk
e-mail : planning@adur-worthing.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Waterside Inn

Address Line 1

Lower Beach Road

Address Line 2

Address Line 3

West Sussex

Town/city

Shoreham-by-sea

Postcode

BN43 5RA

Description of site location must be completed if postcode is not known:

Easting (x)

521784

Northing (y)

104767

Description

Applicant Details

Name/Company

Title

MR

First name

SIMON

Surname

PETTIFER

Company Name

GREENE KING

Address

Address line 1

Waterside Inn

Address line 2

Lower Beach Road

Address line 3

Town/City

Shoreham-by-sea

County

West Sussex

Country

Postcode

BN43 5RA

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

[redacted]

Secondary number

Fax number

Email address

[redacted]

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include 1x double sided externally illuminated post mounted pictorial sign complete with 2x externally illuminated amenity boards, 2x non illuminated Wall mounted amenity boards, 2x Externally illuminated fascia signs and 2x non illuminated welcome signs

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
5 metres

Width:
1.12 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
2.37 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
ITEM 01 (Qty 01) PL01A2 Double sided pictorial sign Featuring: • Mild steel gibbet finished RAL 9005 • 2mm aluminium pictorial panel finished RAL 7033 • 32mm bullnose trim finished RAL 9005 • Cut Metamark M4 matt white vinyl details • 2no. slimline LED trough lights with warm white illumination • 120 mm2 steel post finished RAL 9005 c/w Ashleigh standard base plate 2No. amenity boards 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • Cut Metamark M4 matt white vinyl details • 25x25mm aluminium angle fixings finished RAL 9005 • 10W LED Slimline floodlights. Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
1 metres

Width:
0.7 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
1.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
5 centimetres

What materials will the advertisement be made of?:
ITEMS 02A & 02B (Qty 02) PL04C 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • Cut Metamark M4 matt white vinyl details • 25x25mm aluminium angle fixings finished RAL 9005

The colour of text and background:
as drawing

Will the advertisement be illuminated?: No

Advertisement Type:
Fascia Sign

Height:
0.6 metres

Width:
3.75 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
6.9 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
ITEM 04 (Qty 01) PL08A-NS 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • 19mm foamex letters finished RAL 9002 • 25x25mm aluminium angle fixings finished RAL 9005 • Slimline LED trough light finished RAL 9005. Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.7 metres

Width:
5.32 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
6.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
42 centimetres

What materials will the advertisement be made of?:
ITEM 05 (Qty 01) PL08A-NS 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • 19mm foamex letters finished RAL 9002 • Existing bracketwork • Slimline LED trough light finished RAL 9005 Warm white illumination.

The colour of text and background:
as drawing

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.35 metres

Width:
1.34 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
2.6 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
12 centimetres

What materials will the advertisement be made of?:
ITEM 07 (Qty 01) PL19A-NS 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • Cut Metamark M4 matt white vinyl details • 25x25mm aluminium angle fixings finished RAL 9005

The colour of text and background:
as drawing

Will the advertisement be illuminated?: No

Advertisement Type:
Fascia Sign

Height:
0.22 metres

Width:
0.98 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
3.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
9 centimetres

What materials will the advertisement be made of?:
ITEM 08 (Qty 01) PL19A-NS 2mm aluminium panel finished RAL 7033 Featuring: • 32mm bullnose trim finished RAL 9005 • Cut Metamark M4 matt white vinyl details • 25x25mm aluminium angle fixings finished RAL 9005

The colour of text and background:
as drawing

Will the advertisement be illuminated?: No

Please describe each of the 'Other type(s)' of advertising proposed

Item 01 - One double sided post mounted pictorial sign complete with amenity boards

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

proposed and existing elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

04/06/2025

To Date

04/06/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

04/06/2025