

From: **Ian Gledhill**

Date: Thu, 23 Apr 2026 at 09:09

Subject: RE: AWDM/0133/26 - Unit 1 Grange Industrial Estate Albion Street
Southwick West Sussex BN42 4EN

To: Eve Hearsey

With this one, and I admit I had to refresh my memory of considerations for signage, but I'm not too concerned. The signage is setback from the highway, within a 30mph speed limit, on a straight section of road, and in an area that is already lit so the possibility of it causing a distraction or dazzle should be limited. With the brightness, 5,000 cd/m² seems high but this as I understand it will be the maximum and will only be during hours of daylight. The signage will have to dim during hours of darkness to no more than 300 cd/m².

I would suggest also that the sign is restricted to static images only albeit these may rotate through various images.

Hope that helps.

Kind regards

Ian Gledhill

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