Portland House
Richmond Road
Worthing BN11 1LF

APPLICATION NO. WB/07/1067/ADV

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992-94

Mr Michael Whiting.
Martindales Ltd
1A Oakington Business Park
Oakington
Cambridge
Cambridgeshire
CB24 3DQ

PROPOSAL: Installation of 12 new non-illuminated grade flag indicators; re-cladding canopy fascias to include reinstatement of 3 sets of illuminated fret cut letters; replacement of store totem with new and replace existing brand wall with new vinyl non-illuminated signage.

LOCATION : Sainsbury's Lyons Farm Retail Park Lyons Way Worthing

DATE REGISTERED 23rd August 2007

APPLICANT : Saisbury's Supermarkets Ltd.

WORTHING BOROUGH COUNCIL, under the above Act and Order, gives you notice that its decision upon your application described above and in Drawing Nos. 2229/01 Rev. and 2229/200 Rev. which accompanied the application, or as subsequently amended prior to consideration, is to

GRANT ADVERTISEMENT CONSENT subject to the following conditions for a period of five years or for such other period as may be specified below:-

1. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Cont.....

Dated : 1st October 2007

Assistant Director (Planning Services)

Note: Your attention is drawn to the notes and advice overleaf.

3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

INFORMATIVES

The decision to grant planning permission has been taken having regard to the policies and proposals in the adopted Worthing Local Plan 2003 and the adopted West Sussex Structure Plan 2001 – 2016 set out below, and to all relevant material considerations, including Supplementary Planning Guidance:

Adopted Worthing Local Plan 2003

BE9 - Shopfronts and Signs
BE12 - Advertisements

Adopted West Sussex Structure Plan 2001 – 2016

CH1 - Character

This information is only intended as a summary of the reasons for grant of planning permission. For further details on the decision please see the application report which is available from the Planning Reception at Portland House, Richmond Road, Worthing.