Adur District Council

Planning, Regeneration and Wellbeing

Mr Alex Christopher
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7th Floor
140 London Wall
London
EC2Y 5DN

ADVERTISEMENT CONSENT
TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/0565/12

On behalf of: Tesco Stores Ltd

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Installation of non illuminated and externally illuminated fascia signs, projecting sign and gantry sign

The Green Jacket 225 Upper Shoreham Road Shoreham-By-Sea West Sussex

in accordance with the Plan and Application No. AWDM/0565/12 submitted to the Council on 01/05/2012 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

James Appleton
Executive Head of Planning, Regeneration and Wellbeing
Date: 26/06/2012

ADUR DISTRICT COUNCIL
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CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (7 & 8)*

07. The illuminated advertisements shall not be illuminated except during the hours that the shop premises is open for business.

Reason: *In the interests of amenity having regard to saved policy AG1 of the Adur District Local Plan.*

08. The existing lettering 'The Green Jacket' above the first-floor windows on the central front elevation shall be retained.

Reason: *In the interests of amenity having regard to saved policy AG1 of the Adur District Local Plan.*

09. The development hereby permitted shall be carried out in accordance with the following approved plans:-

Drawing No: 10339-450 Title: Location Plan Date received: 1 May 2012
Drawing No: 10339-156/A Title: Proposed Site Plan and Details Date received: 20 June 2012
Drawing No: 10339-155/A Title: Proposed Elevations Date received: 20 June 2012

Reason: *For the avoidance of doubt and in the interests of proper planning.*