From: Nadeem Shad <nadeem.shad@adur-worthing.gov.uk>
Sent: 13 August 2025 16:41:55 UTC+01:00
To: "Eve Hearsey" <eve.hearsey@adur-worthing.gov.uk>
Subject: Re: AWDM/0725/25 : Waterside Inn, Lower Beach Road, Shoreham : App for Advert Consent

Hi Eve

I see these are 'warm white LED's' as opposed to white light LED's. Given their location and distance from residential properties I can't see these causing any detriment to amenity here to be honest. They will be visible from Atlantic Court.

I presume they are yet to be installed?

Regards
Nadeem

Nadeem Shad, CEnvH (he/him)
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https://www.shapingwestsussex.org/

On Wed, 13 Aug 2025 at 15:59, Eve Hearsey <eve.hearsey@adur-worthing.gov.uk> wrote:

> Hi Nadeem
> I am dealing with an app for advertisement consent at the above site for replacement of various illuminated and non-illuminated signs.
>
> The previous advert application you had some input in as there had been a neighbour that was not happy with the brightness of the illumination. This application seeks to replace those signs, but it is not clear to me the brightness of the illumination for the signs as LED.
>
> However no one has written in on this one. But I felt that just in case, I need to consult with your department before I make a decision. I would appreciate your input.
>
> All the best

Eve

Eve Hearsey
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