Comments for Planning Application AWDM/1907/16

1 message

planning@adur-worthing.gov.uk <planning@adur-worthing.gov.uk> 29 January 2017 at 20:32
To: planning@adur-worthing.gov.uk

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 8:36 PM on 29 Jan 2017 from Mr Gerry Thompson.

Application Summary

Address: 394 - 398 Brighton Road Shoreham-By-Sea West Sussex BN43 6RT

Proposal: Installation of 3 internally illuminated fascia signs.

Case Officer: Peter Barnett

Click for further information

Customer Details

Name: Mr Gerry Thompson

Email: [redacted]

Address: 57 Connaught Avenue, Shoreham-By-Sea, West Sussex BN43 5WL

Comments Details

Commenter Type: Added to Speaker List

Stance: Customer objects to the Planning Application

Reasons for comment: - Design

Comments: The Shoreham Society is hearing from many members who have been concerned about recent applications to instal illuminated signage and illuminated panels in the Conservation area. This particuolar application is of additional concern because of the very large panels proposed.

Such signage is normally prohibited in sensitive conservation areas and residents are concerned that if this is waived for one premises the area could quickly be spoiled by a springing up of inappropriate gaudy bright coloured lighting.

Members are also asking whether there are firm design guidelines specifying what will and won't be allowed in conservation areas - a practice common in many other towns. If not, can this sort of design guide be established?

What does a Conservation Area means, if it doesn't entail conserving and protecting the special character of a specially chosen area of town. Once lost, this character would be gone forever. We would argue that this heritage is of immense cultural and also economic value to the town and its future - not just a matter of aesthetics.