**From:** David Morris <David.Morris@darntonegs.com>
**Sent:** 22 July 2009 19:52
**To:** Carlos Hone
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.
**Attachments:** 7288-20-02B_proposed_elevations[.pdf

Carlos

Further to our telephone conversation we have attached a pdf file of the elevations with the ASDA sign to the north elevation and temporary signage removed.

Regards

**David Morris** BA Dip Arch (Leics) RIBA
Associate

**DarntonEGS Ltd**
Built Environment Consultancy
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t: 01977 681001 f: 01977 681006 m: 07740 835658
david.morris@darntonegs.com
http://www.darntonegs.com

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**From:** Carlos Hone [Carlos.Hone@adur.gov.uk]
**Sent:** 21 July 2009 13:14
**To:** David Morris
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.

Dear Mr Morris,

With regards to the amended plans submitted. The plans that you have submitted (16/07/09) still show the additional illuminated ASDA sign and temporary sign on the north elevation of the building.

I cannot accept these as amended plans on the basis that the additional plans would need readvertising, and there is not enough time to be able to do this within the statutory 8 week period.

I would be grateful if you could respond asap as to whether you want the application to be determined on the original submission?

Yours sincerely

Carlos Hone

Carlos Hone – **Planning Officer** | Planning Regeneration and Wellbeing, Adur District Council
Location: Civic Centre, Ham Road, Shoreham-by-Sea, West Sussex BN43 6PR
Internal: 63216 | External: 01273 263216 | E-mail: carlos.hone@adur.gov.uk

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**From:** David Morris [mailto:David.Morris@darntonegs.com]
**Sent:** 16 July 2009 14:10

**To:** Carlos Hone
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.

Carlos
We have looked at producing the amended drawings as pdf files at A3 to scale and this is not practicable therefore we will send you three copies of the drawings at A1 in tonight's post.
Regards
**David Morris** BA Dip Arch (Leics) RIBA
Associate
**DarntonEGS Ltd**
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**From:** Carlos Hone [mailto:Carlos.Hone@adur.gov.uk]
**Sent:** 16 July 2009 12:41
**To:** David Morris
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.
David,
Many thanks for the info.
PDF copies will be fine if you can arrange for them to be to scale when printed at A3 size.
Regards
Carlos

Carlos Hone – **Planning Officer** | Planning Regeneration and Wellbeing, Adur District Council
Location: Civic Centre, Ham Road, Shoreham-by-Sea, West Sussex BN43 6PR
Internal: 63216 | External: 01273 263216 | E-mail: carlos.hone@adur.gov.uk

**From:** David Morris [mailto:David.Morris@darntonegs.com]
**Sent:** 16 July 2009 11:56
**To:** Carlos Hone
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.

Carlos
Thank you for the prompt response with your advice on how to proceed. I have just received instruction to proceed with option B, that is to leave the application as is and we will resubmit for the ASDA sign and temporary signs. We will amend our elevational drawings and let you have updated copies to include with the current application. Can you please confirm if you are able to accept pdf copies or will you require hardcopies sending in tonight's post.
Regards
**David Morris** BA Dip Arch (Leics) RIBA
Associate
**DarntonEGS Ltd**
Built Environment Consultancy
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david.morris@darntonegs.com
http://www.darntonegs.com

**From:** Carlos Hone [mailto:Carlos.Hone@adur.gov.uk]
**Sent:** 16 July 2009 11:08
**To:** David Morris
**Subject:** RE: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.
Dear David,
Thanks for clarification about the size of the signs, that is a help.
With regards to the two temporary signs and the additional ASDA illuminated sign on the north elevation. These will require readvertising and unfortunately the application expires on the 30th July, not leaving us any time to do this. My advice would be to either a) withdraw the whole application and resubmit, or b) leave the application as is (as per the clarification sent today), and resubmit for the additional three signs.
I would be grateful if you could let me know how you would like to proceed.
Yours sincerely
Carlos Hone

Carlos Hone – **Planning Officer** | Planning Regeneration and Wellbeing, Adur District Council
Location: Civic Centre, Ham Road, Shoreham-by-Sea, West Sussex BN43 6PR
Internal: 63216 | External: 01273 263216 | E-mail: carlos.hone@adur.gov.uk

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**From:** David Morris [mailto:David.Morris@darntonegs.com]
**Sent:** 16 July 2009 10:00
**To:** Carlos Hone
**Subject:** FW: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.

Carlos
Further to our telephone conversation yesterday we have now received clarification on the signage from the suppliers Omega Signs, revised copies of our drawings and copies of their drawings are attached.
Omega Signs drawing no 90706V01 clarifies the details of the signs previously indicated on our drawing no 7288(SG)01 and will provide you with additional information.
To clarify the points raised in your email of the 1 July 2009, we would comment as follows:
Sign C, located over the store entrance will be 1000mm high and we have attached details of the external illumination for your information.
Sign E1, we can confirm that this sign will be replaced on a 'like for like' basis. The existing sign has been surveyed as being 1094mm wide by 4300mm high. We can also confirm that this sign will not be internally illuminated.
Sign B, we can confirm that the sign will be 1100mm high by 1400mm wide and will be 1900mm above ground level.
Signs J1 and G4, we can confirm that the signs will be 640mm in diameter and the bottom of the disc will be 2000mm above ground level. These signs will not be illuminated.
At this stage will you be able to accept the drawings attached as an amendment to the planning application, as they are with the exception of the addition of 2no temporary sign location and the removal of one 'ASDA' sign on the railway elevation the same as the previous drawings but now clarifies the proposals. If not can you please advise on how we should progress the application, if it is not acceptable should we remove the temporary signage and submit this as a separate application?
Should you require any further information or clarification, please let me know.
Regards

**David Morris** BA Dip Arch (Leics) RIBA
Associate
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---

**From:** Kathleen Pointon
**Sent:** 01 July 2009 16:54
**To:** Nathan McNamara; David Morris
**Subject:** FW: ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.
Regards

**Kath**
**Kathleen Pointon**
**Project Administrator**
**DarntonEGS Ltd**
**Built Environment Consultancy**
**The Coach House, Monk Fryston Hall**
**Monk Fryston, Leeds LS25 5DU**
**t: 01977 681001 f: 01977 681006**
**kathleen.pointon@darntonegs.com**
**http://www.darntonegs.com**

---

**From:** Carlos Hone [mailto:Carlos.Hone@adur.gov.uk]
**Sent:** 01 July 2009 16:27
**To:** Kathleen Pointon
**Subject:** ADC/0216/09 - replacement of existing Co-op signage with Asda Signage.
Dear Ms Pointon,
RE: Replacement signage at Co-op Superstore South Street lancing.

Application Number: ADC/0216/09
I have made a visit to the site to view the proposals in the context of the surroundings, and in principle the proposals are acceptable as they appear to generally be like-for-like replacements in the main. However I would like some clarification regarding the size of the proposed signs as there appears to be a disparity between how the signs are scaling off of drawing No.7288 (SG) 01, and the dimensions which are actually written on the application form. Usually there would be a slight difference from the 1:20 / 1:50 drawings when scaling off due to the printing process which is understandable, but in this instance the difference makes me think there has been an error.
Sign C - main entrance fascia sign.
Clarification of height of main entrance fascia sign needed. Is it 1m or 1.2m?
Please can you provide the details of means of external illumination – otherwise it is likely that a permission will be subject to a planning condition requiring further info, which in turn will require an £85 fee to discharge.
Sign E1
Clarification of size of sign is needed.
As scaled off – 2.9m wide, by 4.6m in height, 1.25m off of the ground.
Or as written on application form 3.1m wide, by 5m in height, 1.4m off of the ground.
Also the means of illumination is stated as internal. Please clarify what parts of the sign will be illuminated and if any of it will be opaque. Also I would be grateful if you could let me know what will be on the reverse of the sign and whether any element will be illuminated.
Sign B
Clarification of size
As scaled it reads as 1.1m high, by 1.4m wide, by **1.9m** above ground
On application form 1.1m high, by 1.4m wide, 0.9m above ground. I assume this should read 1.9m
Sign J1 & G4
Clarification of size
Scaled off plan at 1:20 the signs are 0.4m in diameter, and 1.6m in total high (1.4m from ground).
As written on the application form 2m off ground and 0.64m in diameter.
Will G4 be illuminated?
So please can you clarify either by annotating drawing No.7288 (SG) 01 with the actual dimensions or writing to me with the actual proposed sizes of the signs, and other points raised above.
Having visited the site the existing sign in the front of the site for Co-op (yr sign E1) is approximately 1m wide by 4m in height, the smaller scaled off version of your proposed replacement is much larger than this and I have to say that I feel it will be too prominent at 2.9m wide by 4.6m in height (or even as written in yr forms 3.1m wide, by 5m in height). It is my opinion that the proposed replacement should not be so large, and that a reduction should be made. I would say to the same height as the existing sign and no wider than 1.5m.
I would be grateful if you could mention my comments to your client and if you propose to amend the scheme please forward to me three copies of the amended plans no later than 15 July 2009, if by which time none have been received the application will be determined on the basis of the current submission.
Yours sincerely
Carlos Hone
Planning Officer.
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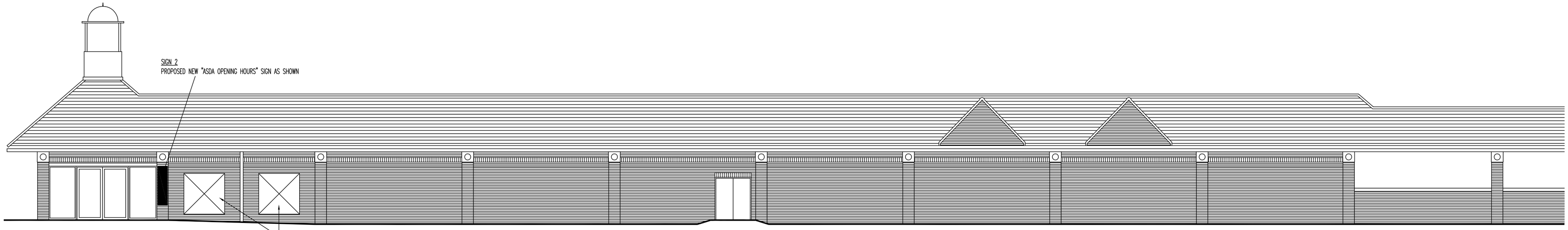
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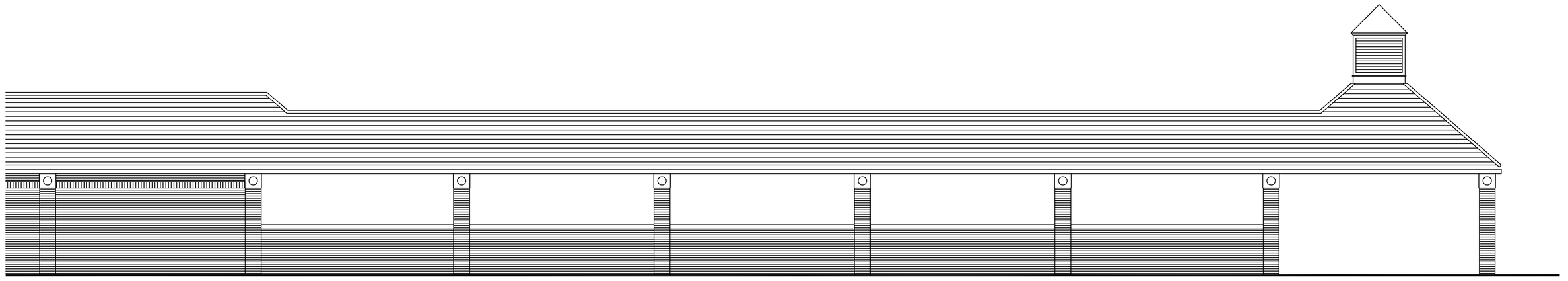
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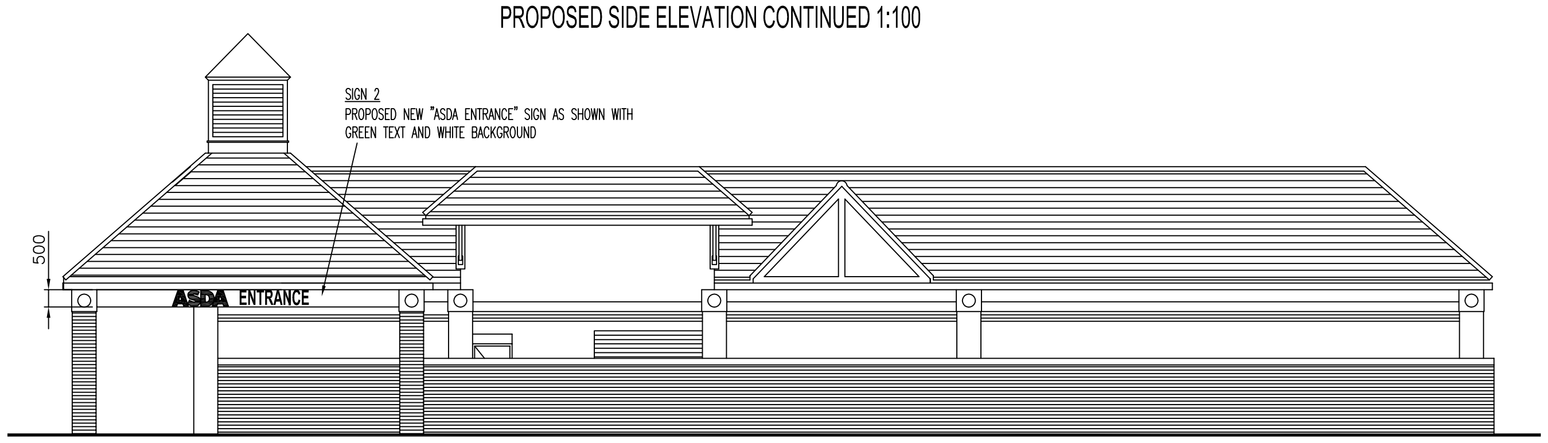
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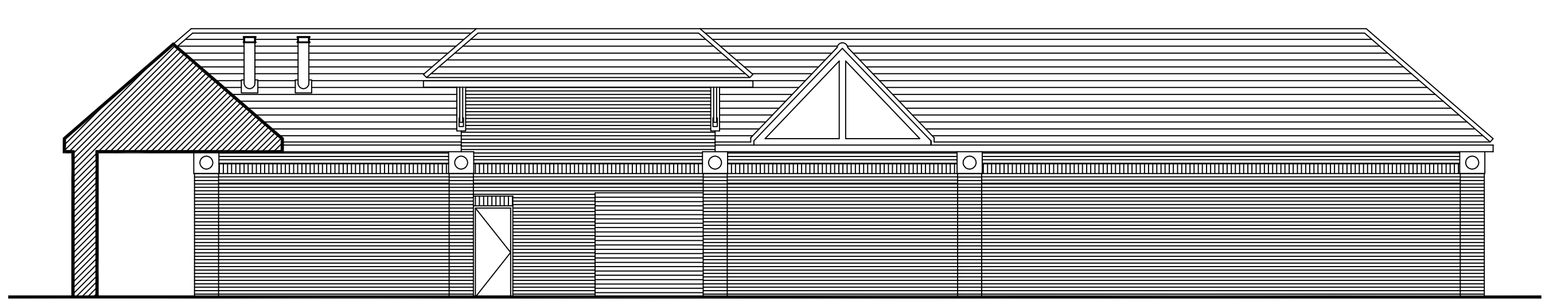

PROPOSED SIDE ELEVATION PART 1:100



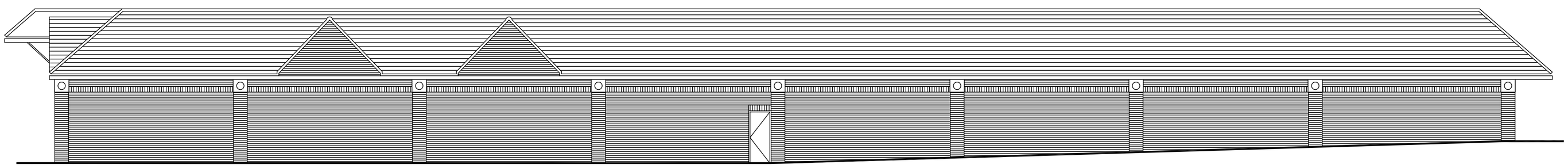
PROPOSED SIDE ELEVATION CONTINUED 1:100




PROPOSED WALKWAY ELEVATION 1:100



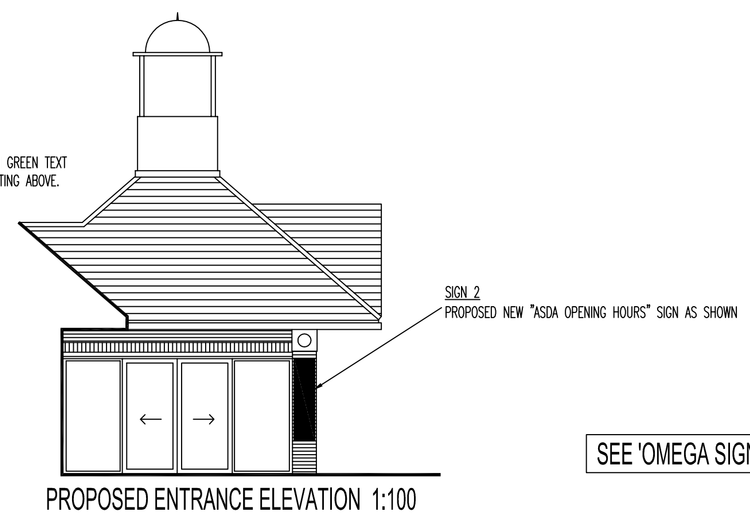
PROPOSED REAR ELEVATION 1:100



PROPOSED SIDE ELEVATION 1:100




PROPOSED FRONT ELEVATION 1:100




PROPOSED ENTRANCE ELEVATION 1:100

SEE 'OMEGA SIGNS'DWG 90706V01 FOR SIGNAGE DETAILS

| REV | NOTE | DR | CH | DATE |
|---|---|---|---|---|
| B | ASDA SIGN TO N ELEVATION & TEMP SIGN REMOVED. | | | 22.07.09 |
| A | SIGNAGE PROPOSALS AMENDED TO SUIT LATEST OMEGA SIGNAGE DWG REV 4. TEMPORARY SIGNAGE ZONES SHOWN | | | 15.07.09 |

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LANCING

**DRAWING**
PROPOSED ELEVATIONS

**SCALE @ A1**
AS SHOWN

| DATE | DRAWN | CHECKED |
|---|---|---|
| 26.05.09 | M.S | D.M |

7288 [20] 02 B

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