Adur District Council

Development Management

Mrs Alison Lancaster
Signscope Ltd
24 Leigh Road
Haine Industrial Park
Ramsgate
Kent
CT12 5EU

ADVERTISEMENT SPLIT DECISION

TOWN AND COUNTRY PLANNING ACT 1990
TOWN & COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

APPLICATION NUMBER: AWDM/1365/15

On behalf of: Mr Paul Vickridge

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby PART REFUSE EXPRESS CONSENT AND PART GRANT EXPRESS CONSENT in respect of the following display of (an) advertisement(s), that is to say:

Replacement non-illuminated external advertisement signage for Travis Perkins plc (part retrospective).

Unit 5-6 Malthouse Trading Estate Brighton Road Shoreham-By-Sea

as contained in Application No. AWDM/1365/15 submitted to the Council on 26/11/2015. The parts of the proposals to which the split decision relates, together with the reason(s) for the refusal and the conditions subject to which the express consent is granted are set out in the Schedule overleaf.

G Peck

Gary Peck
Planning Services Manager
Date: 22/01/2016

Adur District Council

Adur District Council, Development Management, Economy Directorate,
Portland House, 44 Richmond Road, Worthing, West Sussex, BN11 1HS
Tel: 01903 221065 Fax: 01903 221072 Minicom: 01903 204500
DX: 142965 Worthing 10 Web: www.adur-worthing.gov.uk

SCHEDULE

REFUSAL

Signs numbered 2, 4 and 5 are REFUSED Advertisement Consent.

Reasons for Refusal

01. Due to the size and number of signs proposed, signs numbered 2, 4 and 5 are REFUSED Advertisement Consent, as they represent an unnecessary proliferation of signs on the building resulting in a cluttered appearance of advertisements to the detriment of the visual amenities of the locality. The proposal is thereby contrary to Adur District Local Plan saved policy AB17.

EXPRESS CONSENT

Signs numbered 1, 3, 6, 7, 8 and 19 are GRANTED Advertisement Consent.

Conditions

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
- **(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);**
- **(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or**
- **(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.**

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

Reason: *To comply with Regulation 14 (1, 7 & 8)*

07. The advertisement consent hereby granted relates to the following approved plans:-

APPROVED SIGNS 1, 3, 6, 7, 8 and 19 ONLY on Drawing No: 2 Title: Signage
Date received: 26.11.2015
APPROVED SIGNS 1, 3, 6 and 7 ONLY on Drawing No: 3 Title: Signage
Date received: 26.11.2015
APPROVED SIGNS 3, 6, 7 and 8 ONLY on Drawing No: 4 Title: Signage
Date received: 26.11.2015

Cont…/

Drawing No: 5		**Title: Signage**
Date received: 26.11.2015		
Colour Photo		**Title: Sign 1**
Date received: 26.11.2015		
APPROVED SIGN 7 only	**Colour Photo**	**Title: Sign 7**
Date received: 26.11.2015		
Colour Photo		**Title: Sign 8**
Date received: 26.11.2015		
Colour Photo		**Title: Sign 19**
Date received: 26.11.2015		
Ordnance Survey Scale 1:500		**Date received: 26.11.2015**

Reason: ***For the avoidance of doubt and in the interests of proper planning.***

Informatives / Notes to Applicant

01. Signs numbered 1, 3, 6, 7, 8 and 19 are GRANTED Advertisement Consent
02. Signs numbered 2, 4, and 5 are REFUSED Advertisement Consent.