

**Document - Road
A27 / Sompting F**

Location in document
Prior to safety baseline and safety objective section.
4.11
6.1
Appendix A Risk Matrix:
Hazard 1 - control measures
Hazard 1 - control measures
Hazard 3 - control measures
Hazard 4 - control measures
Hazard 5 - control measures

Additional hazards

d Safety Risk Assessment

Road, Worthing, Advertising

Comment
Within the planning phase of this safety risk assessment, to fulfil GG 104 compliance we also need to tabulate pieces of information: - Categorisation of activity - This can be copied from the template shared and will give document level of safety governance required. (Expected to be Type A). - Populations affected - Which of road users; road workers; and other parties does this affect (no user types such as HGV drivers etc.) and therefore to be considered in your hazard identification matrix below.
Please add 4.11 to your safety objective section. I agree that the overarching safety objective is to protect affected populations SFAIRP. 4.11 is a road user specific safety objective that should be added for collisions, over a three year period (least amount of time for a representative sample) post installation of proposed digital advertising.
Please also document that a review of collision data will be undertaken post construction (3 year safety objectives have been achieved. In particular that there is not an increase in road traffic collisions that in the case that there were, this digital signage was not deemed as a causation factor in any
Please document what junction change timings are for reference. Potentially documented during standard.
What are the levels of lighting and how they'll be applied?
How will this be managed once installed - are there industry standards?
Is it possible to include an engineered solution within the design to prevent video imagery?
How is the sign conditioned in this way?

Please also include hazards for:

- Sign placement causing obstruction and risk of collision from an errant vehicle leaving the carriageway. The imagery and schematics that are raised within a walled embankment that this is extremely well documented for assurance.

- Sign becoming damaged/weathered causing LED malfunction creating flashing /strobing - what maintenance checks to assure against this? Will there be any impact on the A27 carriageway during post construction maintenance of the digital signage proposed? I.e. impact on underground services (highway lighting and traffic control signals) and/or traffic management. Please document and score this hazard either way.

- Will there be any impact on the A27 carriageway during construction, or for post construction maintenance of the digital signage proposed? I.e. impact on underground services (for highway lighting and traffic control signals) and/or traffic management. Please document and score this hazard and risk either way.

Date	Document version
08/10/2025	1
08/10/2025	1
08/10/2025	1
08/10/2025	1
08/10/2025	1
08/10/2025	1
08/10/2025	1
08/10/2025	1

08/10/2025

1