

From: **Nigel De Wit** <Nigel.DeWit@nationalhighways.co.uk>
Date: Fri, 17 Oct 2025 at 16:33
Subject: #25815 - AWDM/0761/25 - Unit 1 Red Square Retail Park - NH response 17/10/25
To: Planning - <planning@adur-worthing.gov.uk>

FAO: Louise Prew, Adur & Worthing Councils

Your ref: AWDM/0761/25 - Unit 1 Red Square Retail Park 194 Sompting Road Worthing

Proposal: Advertisement Consent for freestanding internally illuminated digital billboard

Our ref: #25815

Dear Louise,

Thank you for your email of 26 September 2025 consulting National Highways on additional information submitted in support of the above referenced application.

We are concerned about the safety, reliability, and operational efficiency of the Strategic Road Network (SRN), in this case the A27.

We have reviewed the additional information which comprises a Collision Data & Analysis (29 August 2025) and a Safety Risk Assessment (SRA) (5 September 2025).

We have reviewed these documents in the context of our holding recommendation dated 25 July 2025. Please find our comments below:

Collision Data & Analysis

Given the number of accidents and the circumstances in which they occurred, the junction of interest (A27/Sompting Road) does **not** present safety concerns that would likely be exacerbated by the proposed advertisement billboard, provided that the Safety Risk Assessment is deemed appropriate (see below).

Safety Risk Assessment

We have reviewed the submitted SRA and identified several points that need to be addressed by the applicant to ensure compliance of the SRA with DMRB GG 104 (please see attached).

Other matters – Technical approval certification

We are mindful that the applicant has not submitted additional information (certificate – please see DMRB, CG 300) to demonstrate that the proposed structure has been designed and would be built according to appropriate standards.

Given that there remain outstanding SRN-related matters that need to be resolved, we are content to rely on our holding recommendation dated 25 July 2025. This response is due to expire on 24 October 2025. If no additional information addressing the outstanding matters is provided by the applicant by the 22 October, we will submit an updated response.

Should you or any others have any queries regarding our response, please contact us via planningse@nationalhighways.co.uk.

Kind regards,

Nigel De Wit MRTPI, Spatial Planner
South East Region, Operations Directorate
National Highways