Adur District Council

Development Management

Mr David Pickford
Pegasus Group
5 The Priory
Old London Road
Canwell
Sutton Coldfield
West Midlands
B75 5SH

ADVERTISEMENT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATION 2007

APPLICATION NUMBER: AWDM/0328/16

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby GRANT EXPRESS CONSENT, for a period of 5 years from the date of the decision, to the following display of (an) advertisement(s), that is to say:

Advertisement Consent for replacement internally illuminated fascia sign and internally illuminated hanging sign.

34 North Road Lancing West Sussex BN15 9AT

in accordance with the Plan and Application No. AWDM/0328/16 submitted to the Council on 10/03/2016 subject to compliance with the standard conditions specified hereunder, together with any extra conditions, (where applicable).

G Peck

Gary Peck
Planning Services Manager
Date: 12/05/2016

Adur District Council
Adur District Council, Development Management, Economy Directorate,
Portland House, 44 Richmond Road, Worthing, West Sussex, BN11 1HS
Tel: 01903 221065 Fax: 01903 221072 Minicom: 01903 204500
DX: 142965 Worthing 10 Web: www.adur-worthing.gov.uk

CONDITIONS

01. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

02. No advertisement shall be sited or displayed so as to:
    (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
    (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
    (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

03. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

04. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

05. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

06. This consent shall expire at the end of the period of 5 years beginning with whichever is the earlier of (a) the date of commencement of the display or (b) 6 months from the date of this consent.

    Reason: *To comply with Regulation 14 (1, 7 & 8)*

07. The intensity of illumination of the internally-illuminated area of the signs shall not exceed 800 candelas per square metre and shall be of a non-intermittent type.

    Reason: *In the interests of visual amenity and highway safety.*

08. The internally illuminated fascia and projecting signs shall not be illuminated except during the hours that the premises is open for business.

    Reason: *In the interests of residential amenity.*

09. The development hereby permitted shall be carried out in accordance with the following approved plans:-

    Drawing No 16.0052/X01 Title Location Plan
    Date received 10.03.2016
    Drawing No 16.0052 REV B Title Proposed Signage & Elevations
    Date received 11.05.2016

    Reason: *For the avoidance of doubt and in the interests of proper planning.*

Informatives / Notes to Applicant

01. The Local Planning Authority has acted positively and proactively in determining this application by assessing the proposal against all material considerations, including planning policies and any representations that may have been received and subsequently determining to grant planning permission in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.

02. Before the commencement of any operation, the applicant is advised to contact West Sussex County Council (Tel no: 01243 642105 or email street.works@westsussex.gov.uk) to obtain a Section 177 Licence under the Highways Act 1980 to cover any structure that overhangs the highway.